

ESTTA Tracking number: **ESTTA741925**

Filing date: **04/22/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	86534651
Applicant	Rugged & Dapper LLC
Applied for Mark	RUGGED & DAPPER
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Submission	Appeal Brief
Attachments	RUGGED & DAPPER -Ex Parte Appeal TTAB.pdf(53112 bytes ) RUGGED & DAPPER -Ex Parte Appeal - Exhibit A reduced.pdf(5370884 bytes ) RUGGED & DAPPER -Ex Parte Appeal - Exhibit B reduced.pdf(903768 bytes ) RUGGED & DAPPER -Ex Parte Appeal - Exhibit C reduced.pdf(1936042 bytes ) RUGGED & DAPPER -Ex Parte Appeal - Exhibit D reduced.pdf(877263 bytes ) RUGGED & DAPPER -Ex Parte Appeal - Exhibit E reduced.pdf(1227562 bytes ) RUGGED & DAPPER -Ex Parte Appeal - Exhibit F reduced.pdf(1357224 bytes ) RUGGED & DAPPER -Request for Remand with Exhibits A & B reduced.pdf(3289106 bytes )
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Serial No.: 86534651  
Mark: RUGGED & DAPPER  
Applicant: Rugged & Dapper LLC  
Examining Attorney: Keri H. Cantone

**EX PARTE APPEAL**  
**APPLICANT'S BRIEF**

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## **ISSUE ON APPEAL**

Is there a likelihood of confusion under Trademark Act Section 2(d) between Applicant's RUGGED & DAPPER application and (1) RUGGED Registration No. 3903332 owned by Coty Germany GmbH and (2) RUGGED FIX Registration No. 4103613 owned by Wella GmbH?

## **PROCEDURAL BACKGROUND**

On February 13, 2015, Applicant filed Application Serial No. 86534651 seeking to register the RUGGED & DAPPER mark for the following goods: "Men's Skincare, Grooming and Beauty products, namely, facial moisturizers, cleansers, oils for the face and hair, hand cream." In an Office Action dated May 22, 2015, the Examining Attorney refused to register Applicant's mark, citing a likelihood of confusion with (1) RUGGED Registration No. 3903332 owned by Coty Germany GmbH ("Coty") for "Soaps, perfumery; essential oils; cosmetics; cosmetic hair lotions" and (2) RUGGED FIX Registration No. 4103613 owned by Wella GmbH ("Wella") for overlapping goods "Hair care preparations, namely, shampoos, hair conditioners and non-medicated hair scalp treatments, namely, restructurizers and scalp conditioners." (Initial Office Action at 2.) Applicant timely responded to this Office Action on June 29, 2015. The Examining Attorney issued a final Office Action, continuing her refusal to register Applicant's mark under Section 2(d), on July 23, 2015. Applicant timely filed a Request for Reconsideration and concurrent Notice of Appeal in response to this Office Action on January 25, 2016. The Examining Attorney denied Applicant's Request for Reconsideration on February 19, 2016.

This appeal followed.

## **REQUEST FOR REMAND**

Concurrent with this brief, Applicant will also submit a Request for Remand for Inclusion of Additional Evidence. Applicant seeks to introduce evidence consisting of (1) a letter from Coty consenting to Applicant's registration of the RUGGED & DAPPER application; and

(2) third-party RUGGED and RUGGED-based marks for toiletries that further highlight the crowded field of RUGGED-based marks for toiletries, particularly men's toiletries.

### **STANDARD OF REVIEW**

This appeal arises from the Examining Attorney's final refusal to register Applicant's RUGGED & DAPPER mark and is proper under 15 U.S.C. § 1070. The Board reviews the decision of the Examining Attorney to determine "whether or not, based on the record before the examiner, the examiner's action was correct." In re Bose Corp., 772 F.2d 866, 869 (Fed. Cir. 1985).

### **ARGUMENT**

Applicant's RUGGED & DAPPER mark is not confusingly similar to Coty's RUGGED and Wella's RUGGED FIX registrations (the "Cited Marks"). The Examining Attorney fails to consider the highly probative fact that the Cited Marks are coexisting on the registry for *overlapping* goods, and erroneously assumes that Coty's consent regarding Wella's registration somehow shields the common RUGGED component of Coty's and Wella's marks from being diluted or weakened when many courts have held the opposite. The Examining Attorney also incorrectly dismisses evidence regarding the Cited Marks' coexistence with RUGGED WYPES, Registration No. 2611014 owned by Clean Plus Incorporated for "multiple purpose, pre-saturated cleaning towel" broadly, by focusing on extrinsic evidence of Clean Plus' *use*, rather than the goods recited in the registration. Further, the Examining Attorney disregards the probative value of the RUGGED, RUGGED FIX, and RUGGED WYPES registrations' coexistence for overlapping and/or highly related goods with the sweeping statement that "prior decisions and actions of other trademark examining attorneys in registering other marks have little evidentiary value and are not binding." (Request for Reconsideration Denial at 3.) Third-party registrations are relevant to show that a component of a mark, RUGGED in this case, is

suggestive or dilute such that the consuming public will rely on other elements to distinguish the source of the goods. Moreover, the Examining Attorney violates the anti-dissection rule by focusing on only the “rugged” component of Applicant’s mark and not the mark as a whole—RUGGED & DAPPER.

When these factors, as further discussed below, are considered in light of the fact that the term “rugged” is suggestive, not highly distinctive, the relevant consumers are not likely to be confused.

**A. Confusion is Unlikely Because the RUGGED Component is Dilute and Consumers will Look to Other Elements as Source Identifiers**

It is well established that in a likelihood of confusion analysis, the strength of the Cited Marks is a key factor. The more distinctive a mark is on the distinctiveness spectrum, the stronger the scope of protection it is afforded, and vice versa. In finding a likelihood of confusion between Applicant’s RUGGED & DAPPER mark and the Cited Marks, the Examining Attorney fails to consider that “rugged,” amongst other things, means “rough and strong in character,” and is suggestive of an aspirational characteristic when used in connection with personal care products. (See, e.g., Request for Reconsideration Ex. D, print-outs of registration certificates and TSDR pages of examples of third-party RUGGED-based consumer goods products, attached as **Ex. A**). The fact that RUGGED WYPES registered based on acquired distinctiveness is additional evidence that RUGGED-based marks for personal care products should not be afforded a broad scope of protection. (Request for Reconsideration Ex. A, print-outs of RUGGED WYPES Registration No. 3675406 in Class 3 (Principal Register based on Section 2(f) acquired distinctiveness) and Registration No. 2611014 in Class 21 (Supplemental Register) registration certificates and TSDR pages, attached as **Ex. B**.)

The suggestive and dilute nature of “rugged” is highlighted by the numerous third party uses of RUGGED and RUGGED-based marks for various personal care products, particularly for men, in the marketplace. (See Request for Remand Ex. B, attached as Ex. C, for goods such as MR RUGGED Beard Balm Conditioner, RUGGED for Men Natural Lotion, RUGGED Rescue Natural Skin Balm, RUGGED OAK Lotion, RUGGED RESTORATION Company toiletries, RUGGED Hair & Beard Balm, RUGGED Shaving Cream Soap, RUGGED Outdoors Beard Oil, RUGGED MONKEY Beard Balm and Conditioner, RUGGED RILEY Men’s Shave Soap). Because “rugged” is suggestive for personal care products, and consumers are used to seeing RUGGED and RUGGED-based marks for such goods in the marketplace, consumers have learned to look for elements other than “rugged,” such as “& dapper” in this case, in order to distinguish amongst different sources.

Further, the Cited Marks’ scope of protection is narrowed by the marks’ coexistence with each other and the RUGGED WYPES registration for overlapping and/or highly related goods. If Coty’s RUGGED registration for soaps broadly (which encompass hair soap), essential oils broadly (which encompass hair and scalp oils), and cosmetic hair lotions (which encompass hair “restructurizer” and conditioners) can coexist with Wella’s RUGGED FIX registration for shampoo, hair conditioner, and hair restructurizer and scalp conditioner; and if both registrations can coexist with Clean Plus’ RUGGED WYPES registration for “multiple purpose cleaning towel pre-saturated with cleaning compounds”; then the Cited Marks should be able to similarly coexist with Applicant’s RUGGED & DAPPER mark. (See Request for Reconsideration Ex. E, print-outs showing third-party “hair soap” products and “hair oil” products, attached as Ex. D.)

**B. The Examining Attorney Fails to Consider Material Facts Regarding the Cited Marks and Third-Party RUGGED WYPES Mark**

The Examining Attorney fails to consider material facts by (1) incorrectly assuming that the consent agreement between Coty and Wella negates the probative value of their coexistence on the registry for a RUGGED mark and a RUGGED-based mark for overlapping goods; (2) incorrectly dismissing the probative value regarding the Cited Marks' coexistence with Clean Plus' RUGGED WYPES registration by focusing on extrinsic evidence of Clean Plus' *use*, rather than the goods recited in the registration; and (3) incorrectly disregarding the probative value of the RUGGED, RUGGED FIX, and RUGGED WYPES registrations coexisting for overlapping and/or highly related goods with the sweeping statement that "prior decisions and actions of other trademark examining attorneys in registering other marks have little evidentiary value and are not binding." (Request for Reconsideration Denial at 3.)

First, contrary to the Examining Attorney's assumption, there is no general rule that coexistence agreements shield marks from being weakened. Indeed, courts have held the opposite. The Southern District of New York, for example, has noted that a plaintiff's coexistence with another party in the marketplace, where the coexistence was consented to, dilutes the plaintiff's rights. *See, e.g., Swatch v. Movado*, 2003 WL 1872656 at \*3 (S.D.N.Y.) (finding against summary judgment for plaintiff and noting that a third-party use with plaintiff's permission "surely dilutes the distinctiveness of plaintiff's mark"). Some courts have gone even further, treating consent agreements akin to an admission against interest or giving it an estoppel-like effect. *See, e.g., California Fruit Growers Exchange v. Sunkist Baking Co.*, 166 F.2d 971, 76 U.S.P.Q. 85 (7th Cir. 1947) (no likelihood of confusion resulting from use of SUNKIST for bread where plaintiffs had consent agreement that there's no likelihood of confusion between SUNKIST for citrus fruit and SUN-KIST for canned fruit and vegetables); *Campbell Soup Co. v.*

*Armour & Co.*, 81 F. Supp. 114, 120, 79 U.S.P.Q. 14 (D. Pa. 1948), *aff'd* on other grounds, 175 F.2d 795, 81 U.S.P.Q. 430 (3d Cir. 1949) (“plaintiffs have obtained no exclusive right of user to the red and white band for the reason that each of them have used it and diluted of whatever of value there was in it by reason of the registration to both of them”). Regardless of whether *California Fruit* or *Campbell* would be applicable here, the Examining Attorney is erroneous in assuming that the Cited Marks’ coexistence for overlapping goods does not impact their rights in the RUGGED component simply because Coty consented to Wella’s registration. At the very least, the Cited Marks’ coexistence should be given as much weight as if Coty had not consented to Wella’s registration.

Second, per TMEP Section 1207.01(a)(iii), for purposes of a Section 2(d) refusal, the scope of the RUGGED WYPES registration should be determined based on the goods recited in the registration, not by relying on extrinsic evidence. TMEP 1207.01(a)(iii) (“The nature and scope of a party’s goods or services must be determined on the basis of the goods or services recited in the application or registration... If the cited registration describes goods or services broadly, and there is no limitation as to their nature, type, channels of trade, or class of purchasers, it is presumed that the registration encompasses all goods or services of the type described ...”). Here, the RUGGED WYPES registration covers “multiple purpose cleaning towel pre-saturated with cleaning compounds.” The RUGGED WYPES registration does not contain a disclaimer or recitation that it is limited to industrial cleaning towels. Consequently, for a Section 2(d) analysis, the registration’s scope is based on the recited goods—not extrinsic evidence, and the RUGGED WYPES registration is probative regarding the relative weakness of RUGGED-based marks for personal care items. Cleaning towels pre-saturated with cleansing compounds are overlapping—or at the very least related to—the soaps and shampoos covered by

the Cited Marks since cleansing towels and wipes are commonly used for beauty and personal care. (Request for Reconsideration Exs. B and C, print-out of Dictionary.com “soap” definition as “a substance used for washing and cleansing purposes” and print-outs of third-party facial and body soaps and pre-saturated facial and body towel cleansers, e.g., Clean & Clear Night Relaxing All-In-One Cleansing Wipes, Simple Cleansing Facial Wipes, Dude Wipes Personal Wipes, No Rinse Cleansing & Deodorizing Bath Wipes, attached as **Ex. E.**)

Third, third-party registrations are relevant to show that a component of a mark, RUGGED in this case, is suggestive or dilute such that the consuming public will rely on other elements to distinguish the source of the goods. 2 J. THOMAS MCCARTHY, MCCARTHY ON TRADEMARKS AND UNFAIR COMPETITION §11.90 (4th ed. 2010) (“Third party registrations are relevant to prove that some segment of the composite marks ... has a normally understood and well-recognized ... suggestive meaning, leading to the conclusion that that segment is relatively weak. Such registrations could also show that the PTO, by registering several marks with such a common segment, recognizes that portions of such composite marks other than the common segment are sufficient to distinguish the marks as a whole and to make confusion unlikely.”) For this reason, contrary to the Examining Attorney’s assertion, the existence of the RUGGED WYPES registration is not of “little evidentiary value” and the Examining Attorney has erroneously failed to give proper weight to the RUGGED WYPES registration’s coexistence on the registry with the Cited Marks for overlapping or highly related goods.

**C. RUGGED & DAPPER Differs in Appearance, Meaning, and Overall Commercial Impression from the Cited Marks**

The Examining Attorney also improperly dissected Applicant’s RUGGED & DAPPER mark in determining a likelihood of confusion with the Cited Marks. *In re National Data Corp.*, 224 U.S.P.Q. 749, 751 (Fed. Cir. 1985) (“Likelihood of confusion cannot be predicated on a

dissection of a mark . . . . [T]he ultimate conclusion rests on a consideration of the marks in their entireties.”). Rather than considering the commercial impression imparted by the RUGGED & DAPPER mark as a whole, the Examining Attorney simply rejects Applicant’s arguments out of hand and asserts:

Adding a term to a registered mark *generally does not* obviate the similarity between the compared marks, as in the present case, nor does it overcome a likelihood of confusion under Section 2(d). TMEP §1207.01(b)(iii). In the present case, the marks are identical in part. The identical portions of the marks convey the same commercial impression in relation to the goods. The addition of the term DAPPER does not create a double meaning or double entendre in connection with the goods at issue.

(Request for Reconsideration Denial at 3 (emphasis added).)

The Examining Attorney misinterprets Section 1207.01(b)(iii). Section 1207.01(b)(iii) actually states that “[l]ikelihood of confusion is *not necessarily avoided* between *otherwise confusingly similar* marks merely by adding or deleting [matter].” Section 1207.01(b)(iii) does not establish that additions or deletions to a mark are “generally” negligible in a Section 2(d) analysis. To the contrary, Section 1207.01(b)(iii) specifically states that “[a]dditions . . . may be sufficient to avoid a likelihood of confusion if: (1) the marks in their entireties convey significantly different commercial impressions; or (2) the matter common to the marks is not likely to be perceived by purchasers as distinguishing source because it is merely . . . diluted”—which is precisely the case at hand. *See, e.g., Citigroup Inc. v. Capital City Bank Group, Inc.*, 637 F.3d 1344, 1356, 98 USPQ2d 1253, 1261 (Fed. Cir. 2011) (affirming TTAB’s holding that applicant’s CAPITAL CITY BANK marks for banking and financial services is not likely to cause confusion with opposer’s CITIBANK marks for banking and financial services, based in part on determination that “capital” is the dominant element of applicant’s marks, and gives a geographic connotation in addition to a look and sound distinct from opposer’s marks); *Knight*



*Textile Corp. v. Jones Investment Co.*, 75 U.S.P.Q.2d 1313, 2005 WL 1691588 (T.T.A.B. 2005)

(No confusion likely between ESSENTIALS and NORTON MCNAUGHTON ESSENTIALS for identical and highly similar goods because “essentials” is weak and the addition of the NORTON MCNAUGHTON component suffices to avoid a likelihood of confusion.).

On the whole, Applicant’s mark conveys a distinct commercial impression from the Cited Marks. In terms of appearance and sound, the marks only share the term “rugged,” which should not be the only basis for finding a likelihood of confusion because, as discussed prior, “rugged” is relatively dilute and, in a crowded field, “customers will not likely be confused between any two of the crowd and may have learned to carefully pick out one from the other.” 2 J. THOMAS MCCARTHY, MCCARTHY ON TRADEMARKS AND UNFAIR COMPETITION §11.85 (4th ed. 2010).

Applicant’s mark is five syllables and thirteen letters. In contrast, the cited RUGGED mark is only two syllables and six letters, and the cited RUGGED FIX mark is only three syllables and nine letters. Further, the Cited Marks do not contain the terms “& dapper,” which are distinct in sound and appearance. As discussed prior, since “rugged” is relatively weak for the relevant goods, and “& dapper” is visually and audibly the larger component of Applicant’s mark, consumers may perceive “& dapper” to be the dominant element, distinguishing Applicant’s mark from the Cited Marks.

The marks at issue also convey different meanings. The term “rugged” means “rough and strong in character,” “strongly built or constituted,” “seamed with wrinkles and furrows,” or “having a rough, uneven surface.” The term “dapper,” on the other hand, means “neat and trim in appearance,” “small and active,” or “alert and lively in movement and manners.” By using the ampersand “&” to conjoin “rugged” with “dapper,” Applicant’s mark creates a somewhat incongruous and aspirational image of a neat, trim, and lively man who also balances a rough

and strong demeanor. This is distinct from “rugged” alone, which may refer to the texture or endurance of Coty’s product, or “rugged fix,” which implies that Wella’s product is a strong fix or will fix one’s ruggedness. (Request for Reconsideration Ex. G, Merriam Webster and Dictionary.com “rugged,” “dapper,” and “fix” definitions attached as **Ex. F.**) These meanings are distinct from the meaning of Applicant’s mark.

Consumers will perceive differences between the RUGGED & DAPPER mark and the Cited Marks because “rugged” is suggestive and relatively weak for the goods at issue, and Applicant’s mark as a whole differs in appearance, sound, meaning, and overall commercial impression. *See, e.g., Conde Nast Publications, Inc. v. Miss Quality, Inc.*, 184 U.S.P.Q. 422 (C.C.P.A. 1975) (COUNTRY VOGUES for women’s dresses and VOGUE for a fashion magazine and clothing patterns not confusingly similar as the common word “vogue” was outweighed by the dissimilarities between the marks viewed in their entireties); *See also Knight Textile Corp. v. Jones Inv. Co.*, 75 U.S.P.Q.2d 1313 (T.T.A.B. 2005) (NORTON MCNAUGHTON ESSENTIALS not confusingly similar to ESSENTIALS).

### **CONCLUSION**

In light of the above, RUGGED & DAPPER is not confusingly similar to RUGGED and RUGGED FIX based on Trademark Act Section 2(d). Applicant respectfully requests that the Board reverse the Examining Attorney’s refusal to register Applicant’s mark.

FENWICK & WEST LLP

Dated: April 22, 2016

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## **EXHIBIT A**

# United States of America

United States Patent and Trademark Office

## Rugged Armor

**Reg. No. 4,757,897**

**Registered June 16, 2015**

**Int. Cl.: 9**

**TRADEMARK**

**SUPPLEMENTAL REGISTER**

SPIGEN, INC. (CALIFORNIA CORPORATION)  
9838 RESEARCH DRIVE  
IRVINE, CA 92618

FOR: CASES FOR MOBILE PHONES; CELL PHONE CASES; CLEAR PROTECTIVE COVERS SPECIALLY ADAPTED FOR PERSONAL ELECTRONIC DEVICES, NAMELY, CELL PHONES, PERSONAL DIGITAL ASSISTANTS, TABLET PERSONAL COMPUTERS; FITTED PLASTIC FILMS KNOWN AS SKINS FOR COVERING AND PROTECTING ELECTRONIC APPARATUS, NAMELY, CELL PHONES, TABLET COMPUTERS, MP3 PLAYERS, SMARTPHONES; PROTECTIVE CASES FOR SMARTPHONES; PROTECTIVE COVERS AND CASES FOR CELL PHONES, LAPTOPS AND PORTABLE MEDIA PLAYERS; PROTECTIVE GLASSES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-17-2015; IN COMMERCE 3-17-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-541,746, FILED PR. 2-20-2015; AM. S.R. 3-26-2015.

WENDY GOODMAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

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**Mark:** RUGGED ARMOR

**Rugged Armor**

**US Serial Number:** 86541746

**Application Filing Date:**

Feb. 20, 2015

**US Registration Number:** 4757897

**Registration Date:**

Jun. 16, 2015

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:**

Yes

**Register:**

Supplemental

**Mark Type:**

Trademark

**Amended to Principal Register:** No

**Date Amended to Current Register:**

Mar. 26, 2015

**Status:**

Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**

Jun. 16, 2015

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## Mark Information

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**Mark Literal Elements:**

RUGGED ARMOR

**Standard Character Claim:**

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**

4 - STANDARD CHARACTER MARK

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:**

Cases for mobile phones; Cell phone cases; Clear protective covers specially adapted for personal electronic devices, namely, cell phones, personal digital assistants, tablet personal computers; Fitted plastic films known as skins for covering and protecting electronic apparatus, namely, cell phones, tablet computers, mp3 players, smartphones; Protective cases for smartphones; Protective covers and cases for cell phones, laptops and portable media players; Protective glasses

**International Class(es):** 009 - Primary Class

**U.S Class(es):**

021, 023, 026, 036, 038

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Mar. 17, 2015

**Use in Commerce:**

Mar. 17, 2015

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## Basis Information (Case Level)

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**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

Filed 66A: No  
Filed No Basis: No

Currently 66A: No  
Currently No Basis: No

## Current Owner(s) Information

**Owner Name:**

Spigen, Inc.

**Owner Address:**

9975 Toledo Way #100  
Irvine, CALIFORNIA 92618  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CALIFORNIA

## Attorney/Correspondence Information

**Attorney of Record**

**Attorney Name:** Heedong Chae

**Docket Number:**

7108TM53

**Attorney Primary Email  
Address:** [trademark@ewpat.com](mailto:trademark@ewpat.com)

**Attorney Email  
Authorized:**

Yes

**Correspondent**

**Correspondent  
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HEEDONG CHAE  
East West Law Group  
3600 Wilshire Blvd Ste 702  
Los Angeles, CALIFORNIA 90010-2611  
UNITED STATES

**Phone:** 2133873630

**Fax:**

2137883385

**Correspondent e-mail:** [trademark@ewpat.com](mailto:trademark@ewpat.com)  
[iplaw.advocate@gmail.com](mailto:iplaw.advocate@gmail.com)

**Correspondent e-mail  
Authorized:**

Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Oct. 05, 2015	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 05, 2015	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 16, 2015	REGISTERED-SUPPLEMENTAL REGISTER	
May 11, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
May 11, 2015	ASSIGNED TO LIE	74221
Apr. 17, 2015	APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER	
Mar. 27, 2015	NOTICE OF ACCEPTANCE OF AMENDMENT TO ALLEGE USE E-MAILED	
Mar. 26, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 26, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 26, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 26, 2015	EXAMINERS AMENDMENT -WRITTEN	78842
Mar. 26, 2015	USE AMENDMENT ACCEPTED	76842
Mar. 20, 2015	AMENDMENT TO USE PROCESSING COMPLETE	88889
Mar. 20, 2015	USE AMENDMENT FILED	88889
Mar. 19, 2015	TEAS AMENDMENT OF USE RECEIVED	
Mar. 13, 2015	ASSIGNED TO EXAMINER	76842
Mar. 07, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 24, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**



File Location	
Current Location: PUBLICATION AND ISSUE SECTION	Date in Location:
Jun. 16, 2015	

# United States of America

United States Patent and Trademark Office

## RUGGED BY NATURE

**Reg. No. 4,459,956**

**Registered Dec. 31, 2013**

**Int. Cls.: 9, 12, 14, 16, 18, 20, and 25**

RUGGED BY NATURE, LLC (UTAH LIMITED LIABILITY COMPANY)  
PO BOX 910430  
ST. GEORGE, UT 847910430

FOR: SUNGLASSES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-23-2013; IN COMMERCE 9-23-2013.

**TRADEMARK**

FOR: SPARE TIRE COVERS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**PRINCIPAL REGISTER**

FIRST USE 9-23-2013; IN COMMERCE 9-23-2013.

FOR: BRACELETS; NECKLACES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 9-23-2013; IN COMMERCE 9-23-2013.

FOR: BUMPER STICKERS; GENERAL PURPOSE PLASTIC BAGS; GIFT WRAP PAPER; PAPER BAGS AND SACKS; PAPER GIFT BAGS; STICKERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 9-23-2013; IN COMMERCE 9-23-2013.

FOR: BABY BACKPACKS; BABY CARRIERS WORN ON THE BODY; BABY CARRYING BAGS; BACKPACKS, BOOK BAGS, SPORTS BAGS, BUM BAGS, WALLETS AND HAND-BAGS; CANES AND WALKING STICKS; HIKING STICKS; PURSES; TOTE BAGS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-23-2013; IN COMMERCE 9-23-2013.

FOR: CHAIRS; TABLES, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-23-2013; IN COMMERCE 9-23-2013.

FOR: BASEBALL CAPS AND HATS; BEANIES; BELTS FOR CLOTHING; COLLARED SHIRTS; DRESS SHIRTS; HATS; HOODED SWEAT SHIRTS; JACKETS AND SOCKS; LONG-SLEEVED SHIRTS; MEN'S AND WOMEN'S JACKETS, COATS, TROUSERS, VESTS; PANTIES, SHORTS AND BRIEFS; SANDALS; SHIRTS; SHOES; SHORT-SLEEVED OR



*Deborah S. Cohen*

Commissioner for Trademarks of the  
United States Patent and Trademark Office

**Reg. No. 4,459,956** LONG-SLEEVED T-SHIRTS; SHORTS; SWEATERS; UNDERGARMENTS, IN CLASS 25  
(U.S. CLS. 22 AND 39).

FIRST USE 9-23-2013; IN COMMERCE 9-23-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-718,462, FILED 8-31-2012.

DAWN FELDMAN, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**Generated on:**

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**Mark:** RUGGED BY NATURE

RUGGED BY NATURE

<b>US Serial Number:</b> 85718462	<b>Application Filing Date:</b>
Aug. 31, 2012	
<b>US Registration Number:</b> 4459956	<b>Registration Date:</b>
Dec. 31, 2013	
<b>Filed as TEAS Plus:</b> Yes	<b>Currently TEAS Plus:</b>
Yes	
<b>Register:</b>	
Principal	
<b>Mark Type:</b>	
Trademark	
<b>Status:</b>	
Registered. The registration date is used to determine when post-registration maintenance documents are due.	
<b>Status Date:</b>	
Dec. 31, 2013	
<b>Publication Date:</b> Feb. 05, 2013	<b>Notice of Allowance Date:</b>
Apr. 02, 2013	

---

## Mark Information

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**Mark Literal Elements:**  
RUGGED BY NATURE

**Standard Character Claim:**  
Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**  
4 - STANDARD CHARACTER MARK

---

## Related Properties Information

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**International Registration Number:**

**International Application(s) /Registration(s) Based on this Property:**

A0054451

---

## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:**

Sunglasses

**International Class(es):** 009 - Primary Class  
021, 023, 026, 036, 038

**U.S Class(es):**

**Class Status:**

ACTIVE

**Basis:**

1(a)

First Use: Sep. 23, 2013		Use in Commerce:	
Sep. 23, 2013			
For:			
Spare tire covers			
International Class(es): 012 - Primary Class		U.S Class(es):	
019, 021, 023, 031, 035, 044			
Class Status:			
ACTIVE			
Basis:			
1(a)			
First Use: Sep. 23, 2013		Use in Commerce:	
Sep. 23, 2013			
For:			
Bracelets; Necklaces			
International Class(es): 014 - Primary Class		U.S Class(es):	
002, 027, 028, 050			
Class Status:			
ACTIVE			
Basis:			
1(a)			
First Use: Sep. 23, 2013		Use in Commerce:	
Sep. 23, 2013			
For:			
Bumper stickers; General purpose plastic bags; Gift wrap paper; Paper bags and sacks; Paper gift bags; Stickers			
International Class(es): 016 - Primary Class		U.S Class(es):	
002, 005, 022, 023, 029, 037, 038, 050			
Class Status:			
ACTIVE			
Basis:			
1(a)			
First Use: Sep. 23, 2013		Use in Commerce:	
Sep. 23, 2013			
For:			
Baby backpacks; Baby carriers worn on the body; Baby carrying bags; Backpacks, book bags, sports bags, bum bags, wallets and handbags; Canes and walking sticks; Hiking sticks; Purses; Tote bags			
International Class(es): 018 - Primary Class		U.S Class(es):	
001, 002, 003, 022, 041			
Class Status:			
ACTIVE			
Basis:			
1(a)			
First Use: Sep. 23, 2013		Use in Commerce:	
Sep. 23, 2013			
For:			
Chairs; Tables			
International Class(es): 020 - Primary Class		U.S Class(es):	
002, 013, 022, 025, 032, 050			
Class Status:			
ACTIVE			
Basis:			
1(a)			
First Use: Sep. 23, 2013		Use in Commerce:	
Sep. 23, 2013			

For:

Baseball caps and hats; Beanies; Belts for clothing; Collared shirts; Dress shirts; Hats; Hooded sweat shirts; Jackets and socks; Long-sleeved shirts; Men's and women's jackets, coats, trousers, vests; Panties, shorts and briefs; Sandals; Shirts; Shoes; Short-sleeved or long-sleeved t-shirts; Shorts; Sweaters; Undergarments

International Class(es): 025 - Primary Class

U.S Class(es):

022, 039

Class Status:

ACTIVE

Basis:

1(a)

First Use: Sep. 23, 2013

Use in Commerce:

Sep. 23, 2013

### Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

### Current Owner(s) Information

Owner Name:

Rugged By Nature, LLC

Owner Address:

PO Box 910430  
St. George, UTAH 847910430  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized:

UTAH

### Attorney/Correspondence Information

Attorney of Record

Attorney Name: Robert A. Gurr

Docket Number:

155

Attorney Primary Email Address: [rob@gurrlaw.com](mailto:rob@gurrlaw.com)

Attorney Email  
Authorized:

Yes

Correspondent

Correspondent  
Name/Address:

ROBERT A. GURR  
GURR LAW, PLLC  
1031 S BLUFF ST STE 105  
ST GEORGE, UTAH 84770-5205  
UNITED STATES

Phone: 435-634-8854

Correspondent e-mail: [robi@gurrlaw.com](mailto:robi@gurrlaw.com)

Correspondent e-mail  
Authorized:

Yes

Domestic Representative - Not Found

### Prosecution History

Date	Description	Proceeding Number
Dec. 31, 2013	REGISTERED-PRINCIPAL REGISTER	
Nov. 26, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 23, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	70468

Nov. 23, 2013	ASSIGNED TO LIE	70468
Nov. 04, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 30, 2013	STATEMENT OF USE PROCESSING COMPLETE	66230
Sep. 26, 2013	USE AMENDMENT FILED	66230
Oct. 25, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Sep. 26, 2013	TEAS STATEMENT OF USE RECEIVED	
Apr. 02, 2013	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 05, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 05, 2013	PUBLISHED FOR OPPOSITION	
Jan. 16, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 26, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 26, 2012	ASSIGNED TO EXAMINER	74662
Sep. 11, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 04, 2012	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Nov. 23, 2013



**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,269,687**

**United States Patent and Trademark Office**

**Registered Aug. 10, 1999**

**TRADEMARK  
PRINCIPAL REGISTER**

**RUGGED RUN**

SANDALWOOD APPAREL CORP. (NEW YORK  
CORPORATION)  
350 FIFTH AVENUE, SUITE 5015  
NEW YORK, NY 10118

FOR: MENS AND BOYS CLOTHING,  
NAMELY, WOVEN AND KNIT SHIRTS, SWIM-  
WEAR, JACKETS, SWEATERS, PANTS AND  
SHORTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-0-1998; IN COMMERCE  
8-0-1998.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "RUGGED", APART FROM  
THE MARK AS SHOWN.

SN 75-353,024, FILED 9-8-1997.

DAN VAVONESE, EXAMINING ATTORNEY

**Generated on:**

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**Mark:** RUGGED RUN

<b>US Serial Number:</b> 75353024	<b>Application Filing Date:</b>
Sep. 08, 1997	
<b>US Registration Number:</b> 2269687	<b>Registration Date:</b>
Aug. 10, 1999	
<b>Register:</b>	
Principal	
<b>Mark Type:</b>	
Trademark	
<b>Status:</b>	
The registration has been renewed.	
<b>Status Date:</b>	
Jun. 06, 2009	
<b>Publication Date:</b> Nov. 03, 1998	<b>Notice of Allowance Date:</b>
Jan. 26, 1999	

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## Mark Information

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**Mark Literal Elements:**  
RUGGED RUN

**Standard Character Claim:**  
No

**Mark Drawing Type:**  
1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

**Disclaimer:**  
"RUGGED"

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**  
mens and boys clothing, namely, woven and knit shirts, swimwear, jackets, sweaters, pants and shorts

**International Class(es):** 025 - Primary Class  
022, 039

**U.S Class(es):**

**Class Status:**  
ACTIVE

**Basis:**  
1(a)

**First Use:** Aug. 1998

**Use in Commerce:**  
Aug. 1998

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## Basis Information (Case Level)

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Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

<b>Owner Name:</b> CASTLEWOOD APPAREL CORP.	
<b>Owner Address:</b> 42 WEST 39TH STREET 2ND FLOOR NEW YORK, NEW YORK UNITED STATES 10018	
<b>Legal Entity Type:</b> CORPORATION	<b>State or Country Where Organized:</b> NEW YORK

## Attorney/Correspondence Information

Attorney of Record	
<b>Attorney Name:</b> ROBERT C FABER	<b>Docket Number:</b> T/1411-18 V1
Correspondent	
<b>Correspondent Name/Address:</b> ROBERT C FABER OSTROLENK FABER LLP 1180 AVENUE OF THE AMERICAS, 7TH FLOOR NEW YORK, NEW YORK UNITED STATES 10036	
<b>Phone:</b> 212-382-0700	<b>Fax:</b> 212-382-0888
Domestic Representative - Not Found	

## Prosecution History

Date	Description	Proceeding Number
Feb. 16, 2011	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 06, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	59136
Jun. 06, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 28, 2009	ASSIGNED TO PARALEGAL	59136
May 20, 2009	TEAS SECTION 8 & 9 RECEIVED	
Aug. 22, 2006	CASE FILE IN TICRS	
Oct. 21, 2005	ASSIGNED TO PARALEGAL	70132
Sep. 25, 2005	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Sep. 22, 2005	ASSIGNED TO PARALEGAL	65765
Aug. 08, 2005	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Aug. 05, 2005	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Aug. 05, 2005	TEAS SECTION 8 & 15 RECEIVED	
Aug. 10, 1999	REGISTERED-PRINCIPAL REGISTER	
May 19, 1999	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 19, 1999	ASSIGNED TO EXAMINER	73355
May 12, 1999	STATEMENT OF USE PROCESSING COMPLETE	
Apr. 16, 1999	USE AMENDMENT FILED	
Jan. 26, 1999	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 03, 1998	PUBLISHED FOR OPPOSITION	
Oct. 02, 1998	NOTICE OF PUBLICATION	
Sep. 01, 1998	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 10, 1998	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 26, 1998	NON-FINAL ACTION MAILED	
May 22, 1998	ASSIGNED TO EXAMINER	73355

## Maintenance Filings or Post Registration Information

Affidavit of Continued  
Use:

Section 8 - Accepted

Affidavit of  
Incontestability:

Section 15 - Accepted

Renewal Date:

Aug. 10, 2009

## TM Staff and Location Information

TM Staff Information - None

File Location:

Current Location: POST REGISTRATION

Date in Location:

Jun. 06, 2009

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant:

Sandalwood Apparel Corp.

### Assignment 1 of 1

Conveyance:

MERGER EFFECTIVE 01/01/2011

Reel/Frame: [4468/0320](#)

Pages:

7

Date Recorded: Feb. 04, 2011

Supporting Documents:

[assignment-tm-4468-0320.pdf](#)

### Assignor

Name: [SANDALWOOD APPAREL CORP.](#)

Execution Date:

Jan. 01, 2011

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

NEW YORK

### Assignee

Name:

[CASTLEWOOD APPAREL CORP.](#)

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

NEW YORK

Address:

42 WEST 39TH STREET  
2ND FLOOR  
NEW YORK, NEW YORK 10018

### Correspondent

Correspondent Name:

OSTROLENK FABER LLP

Correspondent Address:

1180 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

Domestic Representative - Not Found

# United States of America

United States Patent and Trademark Office

## RUGGED AND REFINED

**Reg. No. 4,375,817**

**Registered July 30, 2013**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

FLINT AND TINDER USA, LLC (DELAWARE LIMITED LIABILITY COMPANY)

PO BOX 130209  
NEW YORK, NY 10013

FOR: BOXER BRIEFS; BOXER SHORTS; BRIEFS; BRIEFS; KNITTED UNDERWEAR; MEN'S UNDERWEAR; PANTIES, SHORTS AND BRIEFS; UNDERWEAR; WOVEN OR KNITTED UNDERWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-3-2012; IN COMMERCE 12-3-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-802,874, FILED 12-14-2012.

JOHN SCHUYLER YARD, EXAMINING ATTORNEY



*Steven M. Hirsch*  
Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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**Mark:** RUGGED AND REFINED

RUGGED AND REFINED

**US Serial Number:** 85802874  
Dec. 14, 2012  
**US Registration Number:** 4375817  
Jul. 30, 2013  
**Filed as TEAS Plus:** Yes  
Yes  
**Register:**  
Principal  
**Mark Type:**  
Trademark  
**Status:**  
Registered. The registration date is used to determine when post-registration maintenance documents are due.  
**Status Date:**  
Jul. 30, 2013  
**Publication Date:** May 14, 2013

**Application Filing Date:**

**Registration Date:**

**Currently TEAS Plus:**

---

## Mark Information

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**Mark Literal Elements:**  
RUGGED AND REFINED  
**Standard Character Claim:**  
Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
**Mark Drawing Type:**  
4 - STANDARD CHARACTER MARK

---

## Goods and Services

---

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:**

Boxer briefs; Boxer shorts; Briefs; Briefs; Knitted underwear; Men's underwear; Panties, shorts and briefs; Underwear; Woven or knitted underwear

**International Class(es):** 025 - Primary Class  
022, 039

**U.S Class(es):**

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Dec. 03, 2012

**Use in Commerce:**

Dec. 03, 2012

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## Basis Information (Case Level)

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**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

Owner Name:

FLINT AND TINDER USA, LLC

Owner Address:

PO Box 130209  
New York, NEW YORK 10013  
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized:

DELAWARE

## Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jared I. Rothkopf

Attorney Primary Email Address: [jrothkopf@kpqlaw.com](mailto:jrothkopf@kpqlaw.com)

Attorney Email  
Authorized:

No

Correspondent

Correspondent  
Name/Address:

Jared I. Rothkopf  
GINSBERG JACOBS, LLC  
300 S. Wacker Drive Suite 2750  
CHICAGO, ILLINOIS 60606  
UNITED STATES

Phone: 312-660-9616

Fax:

312-660-9612

Correspondent e-mail: [jrothkopf@ginsbergjacobs.com](mailto:jrothkopf@ginsbergjacobs.com)

Correspondent e-mail  
Authorized:

Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Aug. 07, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 30, 2013	REGISTERED-PRINCIPAL REGISTER	
May 14, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 14, 2013	PUBLISHED FOR OPPOSITION	
Apr. 24, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 06, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Apr. 03, 2013	ASSIGNED TO LIE	73797
Mar. 30, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 30, 2013	ASSIGNED TO EXAMINER	73713
Jan. 03, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 18, 2012	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Jul. 30, 2013



Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,634,345

Registered June 9, 2009

**TRADEMARK  
PRINCIPAL REGISTER**

**RUGGED EARTH OUTFITTERS**

OUTRCO, INC. (DELAWARE CORPORATION)  
SUITE 202  
103 FOULK ROAD  
WILMINGTON, DE 19803

FOR: MEN'S APPAREL, NAMELY, SLACKS,  
SHIRTS AND OUTERWEAR JACKETS, IN CLASS  
25 (U.S. CLS. 22 AND 39).

FIRST USE 11-0-2008; IN COMMERCE 11-0-2008.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "RUGGED" OR "OUTFITTERS",  
APART FROM THE MARK AS SHOWN.

SER. NO. 77-565,547, FILED 9-9-2008.

LYDIA BELZER, EXAMINING ATTORNEY

**Generated on:**

This page was generated by TSDR on 2016-01-25 15:01:10 EST

**Mark:** RUGGED EARTH OUTFITTERS

RUGGED EARTH OUTFITTERS

**US Serial Number:** 77565547  
Sep. 09, 2008  
**US Registration Number:** 3634345  
Jun. 09, 2009  
**Application Filing Date:**  
**Registration Date:**  
**Register:**  
Principal  
**Mark Type:**  
Trademark  
**Status:**  
A Sections 8 and 15 combined declaration has been accepted and acknowledged.  
**Status Date:**  
Mar. 20, 2015  
**Publication Date:** Mar. 24, 2009

---

## Mark Information

---

**Mark Literal Elements:**  
RUGGED EARTH OUTFITTERS  
**Standard Character Claim:**  
Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
**Mark Drawing Type:**  
4 - STANDARD CHARACTER MARK  
**Disclaimer:**  
"RUGGED" OR "OUTFITTERS"

---

## Goods and Services

---

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:**  
MEN'S APPAREL, NAMELY, SLACKS, SHIRTS AND OUTERWEAR JACKETS  
**International Class(es):** 025 - Primary Class  
022, 039  
**U.S Class(es):**  
**Class Status:**  
ACTIVE  
**Basis:**  
1(a)  
**First Use:** Nov. 2008  
**Use in Commerce:**  
Nov. 2008

---

## Basis Information (Case Level)

---

<b>Filed Use:</b> No	<b>Currently Use:</b> Yes	<b>Amended Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No	<b>Amended ITU:</b> No
<b>Filed 44D:</b> No	<b>Currently 44D:</b> No	<b>Amended 44D:</b> No
<b>Filed 44E:</b> No	<b>Currently 44E:</b> No	<b>Amended 44E:</b> No
<b>Filed 66A:</b> No	<b>Currently 66A:</b> No	

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:**

OUTRCO, Inc.

**Owner Address:**

Suite 202  
Wilmington, DELAWARE 19803  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

FLORIDA

## Attorney/Correspondence Information

**Attorney of Record**

**Attorney Name:** Paul W. Kruse

**Docket Number:**

113273-06084

**Attorney Primary Email  
Address:** [trademarks@bonelaw.com](mailto:trademarks@bonelaw.com)

**Attorney Email  
Authorized:**

Yes

**Correspondent**

**Correspondent  
Name/Address:**

PAUL W. KRUSE  
BONE MCALLESTER NORTON, PLLC  
511 UNION ST STE 1800  
NASHVILLE, TENNESSEE 37219-1780  
UNITED STATES

**Phone:** 615-258-6304

**Correspondent e-mail:** [trademarks@bonelaw.com](mailto:trademarks@bonelaw.com)

**Correspondent e-mail  
Authorized:**

Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Mar. 20, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 20, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Mar. 12, 2015	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Mar. 02, 2015	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	77315
Feb. 25, 2015	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Feb. 10, 2015	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	77315
Feb. 05, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Jan. 21, 2015	TEAS SECTION 8 & 15 RECEIVED	
Aug. 29, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 09, 2009	REGISTERED-PRINCIPAL REGISTER	
Mar. 24, 2009	PUBLISHED FOR OPPOSITION	
Mar. 04, 2009	NOTICE OF PUBLICATION	
Feb. 18, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	78287
Feb. 18, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 18, 2009	USE AMENDMENT ACCEPTED	81140
Jan. 27, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	78287
Jan. 27, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	78287
Jan. 27, 2009	ASSIGNED TO LIE	78287
Jan. 20, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 16, 2009	AMENDMENT TO USE PROCESSING COMPLETE	88889
Jan. 16, 2009	USE AMENDMENT FILED	88889
Jan. 15, 2009	TEAS AMENDMENT OF USE RECEIVED	
Dec. 15, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 15, 2008	NON-FINAL ACTION E-MAILED	6325

Dec. 15, 2008 NON-FINAL ACTION WRITTEN  
Dec. 12, 2008 ASSIGNED TO EXAMINER  
Sep. 12, 2008 NEW APPLICATION ENTERED IN TRAM

81140  
81140

## Maintenance Filings or Post Registration Information

Affidavit of Continued  
Use:

Section 8 - Accepted

Affidavit of  
Incontestability:

Section 15 - Accepted

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 108

Date in Location:

Mar. 20, 2015

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant:

OUTRCO, Inc.

### Assignment 1 of 1

Conveyance:

CHANGE OF STATE OF INCORPORATION

Reel/Frame: [4848/0758](#)

Pages:

9

Date Recorded: Aug. 24, 2012

Supporting Documents:

[assignment-tm-4848-0758.pdf](#)

### Assignor

Name: [OUTRCO, INC.](#)

Execution Date:

Jun. 01, 2012

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

DELAWARE

### Assignee

Name:

[OUTRCO, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

FLORIDA

Address:

1806 38TH AVENUE EAST  
BRADENTON, FLORIDA 34208

### Correspondent

Correspondent Name:

PAUL W. KRUSE

Correspondent Address:

511 UNION STREET  
SUITE 1800  
NASHVILLE, TN 37219

Domestic Representative - Not Found

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,955,565**

**Registered May 24, 2005**

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**TRADEMARK  
PRINCIPAL REGISTER**

**RUGGED WILDERNESS**

OVERSEAS DIRECT IMPORT CO., LTD. (NEW  
YORK CORPORATION)  
43 WEST 33RD STREET, SUITE 201  
NEW YORK, NY 10001

SUITS AND JUMP SUITS, IN CLASS 25 (U.S. CLS. 22  
AND 39).

FIRST USE 3-1-2004; IN COMMERCE 3-1-2004.

FOR: MEN'S, WOMEN'S, CHILDREN'S AND IN-  
FANTS' APPAREL, NAMELY- SWIMWEAR,  
SHORTS, SHIRTS, TOPS, PANTS, JACKETS, UN-  
DERWEAR, THERMAL UNDERWEAR, JOGGING

SN 78-198,110, FILED 12-27-2002.

CATHERINE CAIN, EXAMINING ATTORNEY

**Generated on:**

This page was generated by TSDR on 2016-01-25 15:02:44 EST

**Mark:** RUGGED WILDERNESS

<b>US Serial Number:</b> 78198110	<b>Application Filing Date:</b>
Dec. 27, 2002	
<b>US Registration Number:</b> 2955565	<b>Registration Date:</b>
May 24, 2005	
<b>Register:</b>	
Principal	
<b>Mark Type:</b>	
Trademark	
<b>Status:</b>	
The registration has been renewed.	
<b>Status Date:</b>	
Jun. 18, 2015	
<b>Publication Date:</b> Jul. 15, 2003	<b>Notice of Allowance Date:</b>
Oct. 07, 2003	

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## Mark Information

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**Mark Literal Elements:**  
RUGGED WILDERNESS  
**Standard Character Claim:**  
No  
**Mark Drawing Type:**  
1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:**

Men's, women's, children's and infants' apparel, namely-- [ swimwear, ] shorts, shirts, tops, pants, jackets, [ underwear, ] thermal underwear, [ jogging suits ] and jump suits

<b>International Class(es):</b> 025 - Primary Class	<b>U.S Class(es):</b>
022, 039	

**Class Status:**  
ACTIVE

**Basis:**  
1(a)

<b>First Use:</b> Mar. 01, 2004	<b>Use in Commerce:</b>
Mar. 01, 2004	

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## Basis Information (Case Level)

---

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

### Current Owner(s) Information

**Owner Name:**  
Overseas Direct Import Co., Ltd.

**Owner Address:**  
43 West 33rd Street, Suite 201  
New York, NEW YORK 10001  
UNITED STATES

**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:**  
NEW YORK

### Attorney/Correspondence Information

Attorney of Record - None  
Correspondent

**Correspondent Name/Address:**  
Joseph Sutton  
LAW OFFICES OF EZRA SUTTON, P.A.  
900 U.S. HWY. 9  
Suite 201  
WOODBIDGE, NEW JERSEY 07095  
UNITED STATES

**Phone:** 732-634-3520  
**Fax:**

**Correspondent e-mail:** [trademarks@ezrasutton.com](mailto:trademarks@ezrasutton.com) [esutton@ezrasutton.com](mailto:esutton@ezrasutton.com)  
**Correspondent e-mail Authorized:**

Yes

Domestic Representative - Not Found

### Prosecution History

Date	Description	Proceeding Number
Jan. 13, 2018	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 13, 2016	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 25, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 18, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
Jun. 18, 2015	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76985
Jun. 18, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76985
May 29, 2015	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	76985
Jun. 18, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76985
May 29, 2015	PAPER RECEIVED	
Nov. 10, 2011	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - MAILED	
Nov. 10, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Oct. 13, 2011	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	77315
Nov. 09, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Oct. 13, 2011	PAPER RECEIVED	
Jul. 06, 2010	NOTICE OF SUIT	
Jun. 29, 2010	NOTICE OF SUIT	
May 24, 2005	REGISTERED-PRINCIPAL REGISTER	
Mar. 31, 2005	LAW OFFICE REGISTRATION REVIEW COMPLETED	77975
Mar. 30, 2005	ASSIGNED TO LIE	77975
Mar. 18, 2005	ALLOWED PRINCIPAL REGISTER - SQU ACCEPTED	
Mar. 17, 2005	STATEMENT OF USE PROCESSING COMPLETE	71034
Apr. 07, 2004	USE AMENDMENT FILED	71034
Mar. 01, 2005	PETITION TO REVIVE-GRANTED	86800

Feb. 02, 2005	COMMUNICATION RECEIVED FROM PETITIONER	
Feb. 02, 2005	PAPER RECEIVED	
Jan. 20, 2005	PAPER RECEIVED	
Jan. 12, 2005	INCOMPLETE PETITION NOTICE MAILED	66600
Aug. 11, 2004	PETITION TO REVIVE-RECEIVED	
Aug. 11, 2004	PAPER RECEIVED	
Aug. 09, 2004	TEAS STATEMENT OF USE RECEIVED	
Jun. 29, 2004	ABANDONMENT - NO USE STATEMENT FILED	
Oct. 07, 2003	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 15, 2003	PUBLISHED FOR OPPOSITION	
Jun. 25, 2003	NOTICE OF PUBLICATION	
May 08, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 07, 2003	ASSIGNED TO EXAMINER	77767

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### Maintenance Filings or Post Registration Information

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**Affidavit of Continued  
Use:**

Section 8 - Accepted

**Affidavit of  
Incontestability:**

Section 15 - Accepted

**Renewal Date:**

May 24, 2015

---

### TM Staff and Location Information

---

TM Staff Information - None

File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:**

Jun. 18, 2015



# United States of America

United States Patent and Trademark Office

## RUGGED FRONTIER

**Reg. No. 4,519,591**

**Registered Apr. 29, 2014**

**Int. Cl.: 25**

**TRADEMARK**

**PRINCIPAL REGISTER**

NATIONAL MILL INDUSTRY, INC (NEW YORK CORPORATION)  
22 JACKSON DRIVE  
CRANFORD, NJ 07016

FOR: MEN'S, WOMEN'S AND CHILDREN'S APPAREL, NAMELY, PANTS, SHIRTS, THERMAL UNDERWEAR, LOUNGE PANTS, SOCKS, TOPS, MITTENS, GLOVES, HATS, SCARVES, EARMUFFS, HEAD WRAPS, SWEATSHIRTS, SWEAT JACKETS, AND HEADWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 7-15-2013; IN COMMERCE 7-15-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 76-715,014, FILED 9-23-2013.

IRA J. GOODSaid, EXAMINING ATTORNEY



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***  
**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***  
**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**Generated on:**

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**Mark:** RUGGED FRONTIER

**RUGGED FRONTIER**

**US Serial Number:** 76715014  
Sep. 23, 2013

**Application Filing Date:**

**US Registration Number:** 4519591  
Apr. 29, 2014

**Registration Date:**

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**

Apr. 29, 2014

**Publication Date:** Feb. 11, 2014

---

## Mark Information

---

**Mark Literal Elements:**

RUGGED FRONTIER

**Standard Character Claim:**

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**

4 - STANDARD CHARACTER MARK

---

## Goods and Services

---

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

Men's, women's and children's apparel, namely, pants, shirts, thermal underwear, lounge pants, socks, tops, mittens, gloves, hats, scarves, earmuffs, head wraps, sweatshirts, sweat jackets, and headwear

**International Class(es):** 025 - Primary Class

**U.S Class(es):**

022, 039

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Jul. 15, 2013

**Use in Commerce:**

Jul. 15, 2013

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## Basis Information (Case Level)

---

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

---

## Current Owner(s) Information

---

**Owner Name:**

National Mill Industry, Inc

**Owner Address:**

22 Jackson Drive  
Cranford, NEW JERSEY 07016  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

NEW YORK

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Philip H. Gottfried

**Docket Number:**

59523-0042

**Attorney Primary Email  
Address:** [ptodocket@arelaw.com](mailto:ptodocket@arelaw.com)

**Attorney Email  
Authorized:**

Yes

### Correspondent

**Correspondent  
Name/Address:**

Philip H. Gottfried  
Amster Rothstein & Eberstein LLP  
90 Park Avenue  
New York, NEW YORK 10016  
UNITED STATES

**Phone:** 212 336 8000

**Correspondent e-mail:** [ptodocket@arelaw.com](mailto:ptodocket@arelaw.com)

**Correspondent e-mail  
Authorized:**

Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jun. 19, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Jun. 19, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 29, 2014	REGISTERED-PRINCIPAL REGISTER	
Feb. 11, 2014	PUBLISHED FOR OPPOSITION	
Jan. 22, 2014	NOTICE OF PUBLICATION	
Jan. 06, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 06, 2014	ASSIGNED TO EXAMINER	63030
Oct. 12, 2013	APPLICATION FILING RECEIPT MAILED	
Oct. 08, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:**

Apr. 29, 2014

## **EXHIBIT B**

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52**

**United States Patent and Trademark Office**

**Reg. No. 3,675,406**

**Registered Sep. 1, 2009**

**TRADEMARK  
PRINCIPAL REGISTER**

**RUGGED WYPES**

CLEAN PLUS INCORPORATED (MINNESOTA  
CORPORATION)  
P.O. BOX 678  
138 EAST MAIN STREET  
WEST CONCORD, MN 55985

OWNER OF U.S. REG. NO. 2,611,014.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "WIPES", APART FROM THE  
MARK AS SHOWN.

FOR: MULTIPLE PURPOSE CLEANING TOWEL  
PRE-SATURATED WITH CLEANING COM-  
POUNDS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND  
52).

SEC. 2(F).

FIRST USE 3-1-2001; IN COMMERCE 3-1-2001.

SER. NO. 77-541,581, FILED 8-7-2008.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

BRENDAN MCCAULEY, EXAMINING ATTORNEY

**Generated on:**

This page was generated by TSDR on 2016-01-25 14:29:53 EST

**Mark:** RUGGED WYPES

RUGGED WYPES

**US Serial Number:** 77541581  
Aug. 07, 2008  
**US Registration Number:** 3675406  
Sep. 01, 2009  
**Register:**  
Principal  
**Mark Type:**  
Trademark  
**Status:**  
A Sections 8 and 15 combined declaration has been accepted and acknowledged.  
**Status Date:**  
Sep. 05, 2015  
**Publication Date:** Jun. 16, 2009  
**Application Filing Date:**  
**Registration Date:**

---

## Mark Information

---

**Mark Literal Elements:**  
RUGGED WYPES  
**Standard Character Claim:**  
Yes. The mark consists of standard characters without claim to any particular font style, size, or color.  
**Mark Drawing Type:**  
4 - STANDARD CHARACTER MARK  
**Disclaimer:**  
"WIPES"  
**Acquired Distinctiveness Claim:**  
In whole

---

## Related Properties Information

---

**Claimed Ownership of US Registrations:**  
2611014

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:**  
Multiple purpose cleaning towel pre-saturated with cleaning compounds  
**International Class(es):** 003 - Primary Class  
001, 004, 006, 050, 051, 052  
**U.S Class(es):**  
**Class Status:**  
ACTIVE  
**Basis:**  
1(a)  
**First Use:** Mar. 01, 2001  
**Use in Commerce:**  
Mar. 01, 2001

## Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

**Owner Name:**  
Clean Plus Incorporated

**Owner Address:**  
138 East Main Street  
P.O. Box 678  
West Concord, MINNESOTA 55885  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:**  
MINNESOTA

## Attorney/Correspondence Information

**Attorney of Record**

**Attorney Name:** Wayne A. Sivertson

**Docket Number:**  
55129.406102

**Attorney Primary Email Address:** [docketing@nrslaw.com](mailto:docketing@nrslaw.com)

**Attorney Email Authorized:**  
Yes

**Correspondent**

**Correspondent Name/Address:**  
WAYNE A. SIVERTSON  
NAWROCKI, ROONEY & SIVERTSON, P.A.  
3433 Broadway Street Northeast  
Suite 401, Broadway Place East  
MINNEAPOLIS, MINNESOTA 55413-3009  
UNITED STATES

**Phone:** 612-331-1484

**Fax:**

**Correspondent e-mail:** [docketing@nrslaw.com](mailto:docketing@nrslaw.com)

**Correspondent e-mail Authorized:**  
Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Sep. 05, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 05, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK	75184
Sep. 05, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184
Aug. 06, 2015	TEAS SECTION 8 & 15 RECEIVED	
Sep. 01, 2009	REGISTERED-PRINCIPAL REGISTER	
Jun. 16, 2009	PUBLISHED FOR OPPOSITION	
May 27, 2009	NOTICE OF PUBLICATION	
May 13, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	76537
May 12, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 12, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 12, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 12, 2009	ASSIGNED TO LIE	76537
May 12, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	



Nov. 19, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 19, 2008	NON-FINAL ACTION E-MAILED	6325
Nov. 19, 2008	NON-FINAL ACTION WRITTEN	76733
Nov. 17, 2008	ASSIGNED TO EXAMINER	76733
Aug. 12, 2008	NOTICE OF PSEUDO MARK MAILED	
Aug. 11, 2008	NEW APPLICATION ENTERED IN TRAM	

---

## Maintenance Filings or Post Registration Information

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**Affidavit of Continued  
Use:**

Section 8 - Accepted

**Affidavit of  
Incontestability:**

Section 15 - Accepted

---

## TM Staff and Location Information

---

TM Staff Information - None  
File Location

**Current Location:** TMO LAW OFFICE 114

**Date in Location:**

Sep. 05, 2015

**Int. Cl.: 21**

**Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40, and 50**

**Reg. No. 2,611,014**

**United States Patent and Trademark Office**

**Registered Aug. 20, 2002**

**TRADEMARK  
SUPPLEMENTAL REGISTER**

**RUGGED WYPES**

CLEAN PLUS INCORPORATED (MINNESOTA  
CORPORATION)  
138 EAST MAIN STREET  
PO BOX 678  
WEST CONCORD, MN 55985

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "WIPES", APART FROM THE  
MARK AS SHOWN.

FOR: MULTIPLE PURPOSE, PRE-SATURATED  
CLEANING TOWEL, IN CLASS 21 (U.S. CLS. 2, 13, 23,  
29, 30, 33, 40 AND 50).

SER. NO. 78-045,936, FILED P.R. 1-31-2001; AM. S.R.  
4-23-2002.

FIRST USE 3-1-2001; IN COMMERCE 3-1-2001.

ELLEN PERKINS, EXAMINING ATTORNEY

**Generated on:**

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**Mark:** RUGGED WYPES

<b>US Serial Number:</b> 78045936	<b>Application Filing Date:</b>
Jan. 31, 2001	
<b>US Registration Number:</b> 2611014	<b>Registration Date:</b>
Aug. 20, 2002	
<b>Register:</b>	
Supplemental	
<b>Mark Type:</b>	
Trademark	
<b>Amended to Principal Register:</b> No	<b>Date Amended to Current Register:</b>
Apr. 23, 2002	
<b>Status:</b>	
The registration has been renewed.	
<b>Status Date:</b>	
Aug. 16, 2012	

---

## Mark Information

---

**Mark Literal Elements:**  
RUGGED WYPES

**Standard Character Claim:**  
No

**Mark Drawing Type:**  
1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

**Disclaimer:**  
"WIPES"

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "\*" identify additional (new) wording in the goods/services.

**For:**  
Multiple purpose, pre-saturated cleaning towel

<b>International Class(es):</b> 021 - Primary Class	<b>U.S Class(es):</b>
002, 013, 023, 029, 030, 033, 040, 050	
<b>Class Status:</b>	
ACTIVE	
<b>Basis:</b>	
1(a)	
<b>First Use:</b> Mar. 01, 2001	<b>Use in Commerce:</b>
Mar. 01, 2001	

---

## Basis Information (Case Level)

---

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

## Current Owner(s) Information

**Owner Name:**  
Clean Plus Incorporated

**Owner Address:**  
138 East Main Street  
West Concord, MINNESOTA 55985  
UNITED STATES

**Legal Entity Type:** CORPORATION      **State or Country Where Organized:**  
MINNESOTA

## Attorney/Correspondence Information

**Attorney of Record**

**Attorney Name:** Wayne A. Sivertson      **Docket Number:**  
55129.406101

**Attorney Primary Email Address:** [docketing@nrslaw.com](mailto:docketing@nrslaw.com)      **Attorney Email Authorized:**  
Yes

**Correspondent**

**Correspondent Name/Address:**  
Wayne A. Sivertson  
NAWROCKI, ROONEY & SIVERTSON, P.A.  
3433 BROADWAY STREET NE  
Suite 401, Broadway Place East  
MINNEAPOLIS, MINNESOTA 55413  
UNITED STATES

**Phone:** 612-331-1464      **Fax:**  
612-331-2239

**Correspondent e-mail:** [docketing@nrslaw.com](mailto:docketing@nrslaw.com)      **Correspondent e-mail Authorized:**  
Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Aug. 16, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 16, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	66607
Aug. 16, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	66607
Aug. 16, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607
Aug. 01, 2012	TEAS SECTION 8 & 9 RECEIVED	
Aug. 19, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED	65765
Aug. 13, 2008	ASSIGNED TO PARALEGAL	65765
Aug. 07, 2008	TEAS SECTION 8 RECEIVED	
Aug. 07, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Aug. 07, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Oct. 18, 2007	CASE FILE IN TIGRS	
Aug. 20, 2002	REGISTERED-SUPPLEMENTAL REGISTER	
Jun. 07, 2002	APPROVED FOR REGISTRATION SUPPLEMENTAL REGISTER	
Jun. 07, 2002	USE AMENDMENT ACCEPTED	
May 30, 2002	AMENDMENT TO USE PROCESSING COMPLETE	
Apr. 08, 2002	USE AMENDMENT FILED	

Apr. 08, 2002 CORRESPONDENCE RECEIVED IN LAW OFFICE  
Apr. 08, 2002 PAPER RECEIVED  
Mar. 04, 2002 FINAL REFUSAL MAILED  
Dec. 26, 2001 CORRESPONDENCE RECEIVED IN LAW OFFICE  
Jun. 25, 2001 NON-FINAL ACTION MAILED

---

## Maintenance Filings or Post Registration Information

---

Affidavit of Continued  
Use:

Section 8 - Accepted

Renewal Date:

Aug. 20, 2012

---

## TM Staff and Location Information

---

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location:

Aug. 16, 2012

## **EXHIBIT C**



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## Mr Rugged Beard Balm Conditioner

Sale!

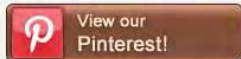
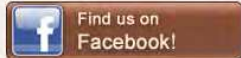
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Description

### Product Description

- Minimizes beard irritation and itchiness and nourishes beard hair follicles.
- Softens the beards making fly away beard hair easy to shape and style into a neat healthy appearance.
- Improves beard's health and safeguards your beard hair from the elements. Nourishes beard hair follicles with the following super all natural ingredients – Argan oil, Jojoba seed oil, Olive Oil, Soybean Oil, Beeswax, Wheat Germ Oil, Pumpkin Seed Oil, and Cedar Wood Essential Oils.
- Not recommended for those who don't love beard balms that smell great! Makes kissing more enjoyable for your partner. Each Mr Rugged Bold Beard Balm is hand made with love.
- Comes with a 100% money-back guarantee. Click the Orange button to Order Now.



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## PRODUCT CATEGORIES

LOTION WITH  
DESCRIPTIONS

NATURAL SKIN CARE / HAND AND BODY LOTION

## Rugged For Men Natural Lotion

**\$1.99-\$9.99**

Earn up to 10 Points.

Rugged Natural Lotion

Lotion Size

Choose an option ▾

ADD TO CART

-

1

+

SKU: LTRM



## DESCRIPTION

## ADDITIONAL INFORMATION

## REVIEWS (0)

### Rugged for Men

Van Yulay has blended the perfect amount of musky fragrances with notes of citrus and warm vanilla. A modern, classy, sexy, complex blend of the following fragrance notes: Bergamot, Lemon, Silver Fir, and Geranium; all sitting on intoxicating notes of Woods, Leather, and Musk. A man wearing this is sure to get attention! This fragrance resembles "Black" cologne.

### Natural Hand and Body Lotion

Natural Lotion penetrates deep into the skin, leaving your skin soft and supple. Never again will you have dry, cracked hands. Enjoy the benefits of Emu Oil and Shea Butter in this luxurious lotion. Our top-quality product does not contain any Mineral Oil or harmful chemicals. Perfect for all over skin care. Van Yulay Natural Lotion contains large amounts of natural ingredients, so that you feel the difference after just one use. Most lotion on the market is made with mineral oil, which just sits on the skin. Can you read all of the ingredients in your lotion that you are using? Other lotions on the market are made with harsh chemicals, which make your skin like sand paper. Van Yulay only uses natural ingredients to soothe your skin. Emu Oil is transdermal, which means it soaks right into the skin. Emu Oil is loaded with essential fatty acids and combined with rich emollients, which are necessary nutrients for re-hydrating dry, damaged skin. This formula has been infused with quality botanical extracts, nourishing oils & vitamins. Exceptional for very dry or over-exposed areas. Van Yulay makes a non-greasy lotion that has a silkiness you will love. With nature's wisdom you will get the comfort you deserve.

### Ingredients

Herbal Water, Aloe Vera, Emu Oil, and Stearic Acid, Emulsifying Wax, Shea Butter, Glycerin, Avocado-Grapeseed-Prilla-Jobba-Olive Oils, Liquid Silk, Rosemary, Tea Tree, Vitamin E & C, Ylang-Ylang, GSE, Fragrance, and Germaben II

### Product Features



- Promotes Healthy Skin
- Mineral Oil-Free
- Hydrates Dry Skin
- Absorbs Quickly

*Van Yulay makes the best lotion you've ever tried or your money back!*

## RELATED PRODUCTS



Citrus Blast Natural Lotion

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Lilac Natural Lotion

~~\$1.99~~—\$9.99

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Almond Zing Natural Lotion

~~\$1.99~~—\$9.99

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Orange Satsuma Natural Lotion

~~\$1.99~~—\$9.99

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NATURAL BODY CARE FOR ATHLETES

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## Rugged Rescue Natural Skin Balm



\$13.99

Rocket Pure Natural Rugged Rescue Skin Balm

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### PRODUCT DESCRIPTION

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- Natural Skin Balm for Athletes. Perfect for Dry, Chapped, Cracked, Damaged Skin From Exposure to the Elements, Sun and Wind. Ideal for Skiers and Snowboarders. Rugged Rescue Balm: Moisturizes All Your Rugged Parts. A Little Goes a Long Way!
- Ideal for Athletes Whose Skin Has Been Damaged By the Elements, Sun, Wind, Snow; Perfect for Rock Climbers, Mountaineers, Skiers, Snowboarders, Runners, Cyclists, Surfers, Kayakers.
- Rugged Rescue Balm is an Herbal Blend That Soothes, Repairs and Moisturizes Dry, Rough and Cracked Skin.
- Made in the U.S. of Natural Ingredients, No Harsh Chemicals, Paraben Free. Made of Tea Tree Oil, Almond Oil, Shea Butter and Beeswax.
- Rocket Pure Guarantee: 100% Satisfaction, or 100% Refund. We Are A Small Family Company With Customer Service As Our Top Priority. Email us directly from [our contact page](#) and we promise to resolve any issue you may have or answer any questions about the product.

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Rocket Pure Sponsoring Shedhorn Ski Mountaineering Race  
Rocket Pure Adds Foot and Shoe Deodorizing Powders to Line of Natural Body Care Products  
Natural Anti-Chafe Balm Stick Joins Rocket Pure's List of Products for Athletes  
Rocket Pure Releases New Natural Sunscreen For Athletes

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Check out [@mariadalzotRD](#) recap of her 1st place finish women's and 5th overall at the Yakima Skyline Rim 25k  
[mariadalzot.blogspot.com/2016/...](#)

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### Rugged Oak Lotion

**\$ 12<sup>00</sup>**

Quantity

1

8 fl oz

Silky and smooth, our lotions are made to be light and non-greasy. Perfect for everyday use! Made with plant based natural ingredients.

Rugged Oak: For the woody outdoorsman, this soft musk paired with a green earthy scent will remind you of a walk in the woods.

Ingredients:

- Aqua (water) - the perfect base to determine thickness
- Vegetable Glycerine - Softens the skin
- Vitamin E - Antioxidants to aid in cell regeneration as well as a natural preservative
- Aloe Vera - Moisturizes and contains antioxidants that can help in skin hydration
- Grape Seed Oil - Contains antioxidants and anti-inflammatory properties
- Organic Jajoba Oil - Natural moisturizer that helps relieve tight, flaky and itchy skin
- Shea Butter - Natural moisturizer and aids in skin repair of problem areas
- Sweet Almond Butter - Moisturizes as it forms a protective layer on the skin
- Coconut Butter - Penetrates deep layers for soft and supple skin
- Fragrance - Free of phthalates

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## Customer Reviews



No reviews yet

# SALUS NATURAL BODY CARE

*Made Fresh, Shipped Fast!*
 search our products

[NEW](#) [SOAP](#) [BATH](#) [SHOWER](#) [BODY](#) [FACIAL](#) [MENS](#) [MUSCLE RELIEF GEL](#) [SCENTS](#) [GIFTS](#)

## Shaving Cream Soap - Rugged



Extra Foamy!

**\$18.00**

Stock Status: In Stock

Qty: **BUY****Add To Wish List**[+ Larger Photo](#)[Email a Friend](#)
[Description](#) [How to Use](#) [Ingredients](#)

Salus Shaving Cream Soap is handcrafted with premium ingredients including shea butter, coconut oil, and vegetable glycerin. Our natural formula creates a rich, creamy lather to help protect your skin for a smooth, soft, comfortable shave. For the ultimate wet shaving experience, follow with Salus Cooling Aftershave Balm to nourish and cool your skin.

### Features

- Smells like Lime and Patchouli  
No need for a separate shaving soap mug!  
Our Shaving Cream Soap is built into the wide mouth container, all you need is a great quality shaving brush!  
Brush sold separately.  
Size: 6oz

Average Customer Review: ★★★★★ 5 of 5 Total Reviews: 1 [Write a review.](#)

### Accessories for this product...

Shaving Brush

**\$22.00**Add ☐

0 of 0 people found the following review helpful:

★★★★★ Oh, wow, patchouli!

Reviewer: CSU Dad from Lyons, CO United States

I've been using this soap for almost a year. Never thought I'd love patchouli, but it's great with lime. Soap works into a good lather that softens the whiskers, stays moist, and doesn't irritate skin that's just been scraped with a razor. That makes a winner for me.

June 8, 2015

Was this review helpful to you? **YES** **NO**

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Shave Soap 5.5oz Tin - Rugged Riley Men's

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**More Views****Shave Soap 5.5oz Tin - Rugged Riley Men's**

All-Natural Personal Care and Grooming Products for Men

\*Soap Scent

-- Please Select --

\* Required Fields

**\$10.95**Qty:  **ADD TO CART****Details**

Packed with ingredients that help prevent razor-burn and irritation, this all-natural shaving soap replenishes parched skin. Rugged Riley Shave Soap moisturizes skin and produces a rich lather that makes it easier to remove body hair. Don't worry about clogged pores or sink residue, because the only thing this lightweight formula leaves behind is stubble-free skin!

We offer our shave soaps in the following scents:

**Fire Spice**

Fire Spice brings warmth and revitalization to your daily regimen.

**Ingredients:** Coconut Oil, Palm Kernel Oil, Castor Oil, Shea Butter, Blend of Bay Rum, Cinnamon and Sweet Orange Essential Oils.

**Metallic Mint**

Metallic Mint is a cool and refreshing blend that helps awaken the senses.

**Ingredients:** Coconut Oil, Palm Kernel Oil, Castor Oil, Shea Butter, Blend of Tea Tree and Spearmint Essential Oils.

**Rustic Woods****Rustic Woods**

Rustic Woods brings the crisp and fresh aromas of the outdoors to your personal care routine.

**Ingredients:** Coconut Oil, Palm Kernel Oil, Castor Oil, Shea Butter, Blend of Citronella, Fir Needle, Lemon and Tea Tree Essential Oils.

**How to use:** Wet bar to create lather. Apply to desired areas. Shave as usual. Rinse well after use.

For external use only. Discontinue use if irritation occurs.

Be the first to review this product

**Product Tags**

Add Your Tags:  **ADD TAGS**

Use spaces to separate tags. Use single quotes (') for phrases.

## RUGGED RESTORATION COMPANY

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SOAP

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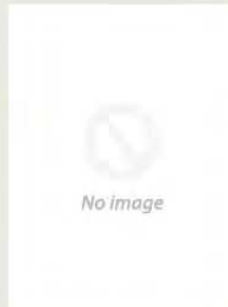
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\$ 5.00

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HONEY (WITH  
CALENDULA FLOWER)

\$ 5.00

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VERBENA WITH  
BLUEBERRY SEEDS

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MOUNTAIN AIR

\$ 5.00

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ORGANIC, NATURAL, HANDMADE

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## RUGGED Men's Hard Lotion **\$3.00**

FINALLY!! An amazing hard lotion for MEN!

Handmade hard lotion. Carmie's Creations lotions are handcrafted with the only the finest organic/all natural ingredients and 100% pure, therapeutic grade A, energy infused essential oils from True Source Essential Oils.

A little of this lotion goes a LONG way and will last quite a long time. Your skin will be exfoliated, feel smooth, healthy & ultra moisturized without loading your body full of harmful ingredients. After you try this, you'll never go back to another lotion again!

Add To Cart

Made with Organic/All Natural: Beeswax, Shea butter, Cocoa butter, coconut oil, Vitamin E oil & a blend of 100% pure, therapeutic grade A, energy infused essential oils from True Source Essential Oils. Ultra moisturizing with a mesmerizing "Rugged" scent that the ladies are sure to LOVE!

If you are allergic to any of the ingredients listed, you may have an allergic reaction to our products. DO NOT USE THIS PRODUCT IF YOU ARE ALLERGIC TO ANY INGREDIENTS LISTED ABOVE. Not intended for human consumption or internal use.

\*\*\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease\*\*\*



Name

Email Address

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# LAMBERT'S LUSCIOUS

Est. 2013

## 'Rugged' Hair & Beard Balm



**\$30.00**

Lambert's Luscious Hair and Beard Balm offers premium hold for your hair and beard, plus conditioning and cleansing.

'Rugged' is the fresh forest scent of pine and cedarwood.

**Beeswax and Shea Butter** give premium hold.

**Four kinds of oils** including Vitamin E and Jojoba penetrate deep into the hair, softening and moisturising, making your hair and beard manageable and bringing out its natural colour.

**Essential oils** cleanse the hair.

Take control of those manes on your face and your head!

[Hair & Beard Balm](#)  
['Rugged'](#)

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### Products

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- ▼ Hair & Beard Balm
  - 'Urbane' Hair & Beard Balm
  - 'Rugged' Hair & Beard Balm
  - 'Buccaneer' Hair & Beard Balm
- ▶ Moustache Wax
- ▶ Shaving Soap
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Your products packed securely in wonderful-smelling natural wood wool in a Lambert's Luscious box, or brown paper packaging tied up with string. One of our favourite things!

\$2.50

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Rimu Beard Comb  
\$20.00

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**SHOW PONY's** post.  
March 27 at 3:54pm

There's nothing like a beard! What could be better than a play all about beards? Wellingtonians, check out the latest show from *Trick of the Light Theatre* in April.



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## RUGGED OUTDOORS BEARD OIL

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**Sold Out**

You like to keep it au naturel – just short of stripping your clothes and joining the reservation wolf pack, of course. While your appearance says rough, tough, mcgruff, you want a more subtle scent to leave behind. That's why the Rugged Outdoors is your beard oil of choice.

Blended with 100% natural oils and seductive earthy scents such as oakmoss, Rugged Outdoors is the best oil for our outdoorsy, bearded brethren.

### What is Beard Oil?

- Beard oil moisturizes facial hair and the skin underneath your beard. Beard oil hydrates the skin and helps softens beard hair.

### What are the benefits?

- Beardsy Beard Oil stops beard itch, stops beard-druff, moisturizes your skin, softens your facial hair, leaves behind an intoxicating subtle scent, and is made from 100% natural ingredients.

### How to use:

- For best results, put it on after you wash your beard as your hair follicles and pores are open and can easily absorb the oil. To apply, splash a dime size amount of beard oil in your palm and massage into your skin and beard. Beard Oil can be used in conjunction with Beard Balms, used up to three times daily, and like our all natural beard balms, beard oil does not need to be rinsed out.

### Ingredients:

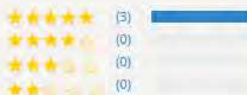
- Argan Oil
- Hemp Seed Oil
- Grape Seed Oil
- Jojoba Oil
- Vetiver
- Vitamin E
- Oakmoss
- Fragrance

Category: [beard care](#)Type: [Beard Oil](#)
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Beard Oil 1oz - Rugged Riley Men's



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All-Natural Personal Care and Grooming Products for Men

\*Beard Oil Scent

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**\$4.95**Qty: **ADD TO CART****Details**

Replenish dry and unruly facial hair with Rugged Riley Beard Oil. Fortified with pure essential oils and carrier oils, this oil leaves handlebars, goatees and soul patches looking and feeling soft enough to touch.

We offer our 1oz Bear Oil in an amber glass bottle with a euro dropper in the following scents:

**Fire Spice**

Fire Spice brings warmth and revitalization to your daily regimen.

**Ingredients:** Almond Oil, Jojoba Oil, Bay Rum Essential Oil, Cinnamon Essential Oil and Sweet Orange Essential Oil.

**Metallic Mint**

Metallic Mint refreshes follicles while awakening the senses.

**Ingredients:** Almond Oil, Jojoba Oil, Spearmint Essential Oil and Tea Tree Essential Oil.

**Rustic Woods**

Rustic Woods has a light and earthy aroma that brings the outdoors to your daily routine.

**Ingredients:** Almond Oil, Jojoba Oil, Citronella Essential Oil, Fir Needle Essential Oil, Lemon Essential Oil and Tea Tree Essential Oil.

**How to use:** Shake well. Apply a few drops to facial hair. Use as needed.

**For external use only. Discontinue use if irritation occurs.**

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Shave Soap 5.5oz Tin - Rugged Riley Men's







Unleash the animal inside with Rugged Monkey's line of beard care products. Every product is formulated with an air of classic sophistication that harkens to those bygone eras where men were men and grooming was a ritual and a rite of passage. Rugged Monkey wants to give your facial features the masculine edge that commands respect and gets it.

You may be a primate at heart but that's no excuse for lacking style. It's time to stop monkeying around with your grooming and join the big boys with your beard. You're ready to walk that fine line between rough and worldly with a proud mane that's never uncouth. We invite you to join us as we raise the bar on manliness with the suave simian, Rugged Monkey.

Contact us - [monkey@ruggedmonkeygrooming.com](mailto:monkey@ruggedmonkeygrooming.com)



All Natural Beard Balm and Conditioner From Rugged Monkey Grooming - Tame the Wild and Evolve Your Style | Rejuvenates Skin and Smells Fantastic with Coconut Oil and Other Organic Ingredients

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Balm, Oil, and Comb From Rugged Monkey Grooming

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All Natural Organic Beard Oil Elixir From Rugged Monkey Grooming  
| Tame the Wild and Evolve Your Style | Convenient Pump Top

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**All Natural Organic Beard Oil Elixir From Rugged Monkey Grooming | Tame the Wild  
and Evolve Your Style | Convenient Pump Top** from Rugged Monkey Grooming

★★★★★ ▾ 34 customer reviews



List Price: \$19.57

Price: \$13.57

Sale: **\$12.57** ✓Prime

You Save: \$7.00 (36%)

**In Stock.** Sold by Rugged Monkey Grooming and Fulfilled by Amazon.Want it Saturday, April 23? Order within **7 hrs 57 mins** and choose **Two-Day Shipping** at checkout. [Details](#)

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★★★★★ 1,398

\$35.95 **\$24.99** ✓Prime[Ad feedback](#) ▾**About the Product**

- **SHOW YOUR BEARD THE RESPECT IT DESERVES** - Keeps the facial frizz at bay, giving your manly mane a healthy, luster and shine that will make the ladies flock instead of flee
- **THERE'S SKIN UNDER THAT BEARD. NOURISH IT!** - Coconut Oil and Vitamin E absorb deep into your skin to rejuvenate damaged cells and fight beardruff (beard dandruff). Rosemary extract provides powerful antioxidant protection to keep your skin looking young and manly
- **PUMP IT UP** - No time for tear drops here. Unique pump dispenser simply squirts the oil into the palm of your hand

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## Organic Hair Soap - Amazon.com

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## How to wash your hair without shampoo | The Art of Simple

[theartofsimple.net/how-to-clean-your-hair-without-shampoo/](http://theartofsimple.net/how-to-clean-your-hair-without-shampoo/)

Sep 21, 2009 - Kayla, the problem wasn't that the baking soda was too alkaline for you because soap, even natural hair soap or shampoo bar is way more...

## Amazon.com : NaturOil Soap Nut / Soapberry Shampoo ...

[www.amazon.com](http://www.amazon.com) › [Beauty](#) › [Hair Care](#) › [Shampoo](#) › Amazon.com, Inc.

★★★★★ Rating: 4.2 - 212 reviews

We have formulated "EXTREME Hair" Soap Nut Shampoos with the utmost of care - selecting only the high quality, ultra-rich, effective botanical extracts and oils...

## Amazon.com : Nirmal Aritha Hair Soap 2.62 oz bar : Bath ...

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★★★★★ Rating: 4.5 - 6 reviews

[Amazon.com](http://Amazon.com) : Nirmal Aritha Hair Soap 2.62 oz bar : Bath Soaps : Beauty.

## The Grey Hair Care Shampoo Bar - Apple Valley Natural Soap

[www.applevalleynaturalsoap.com/the-grey-hair-care-shampoo-bar/](http://www.applevalleynaturalsoap.com/the-grey-hair-care-shampoo-bar/)

Mature hair needs extra tender care, so I formulated a bar with rich conditioners, vitamins, and protecting oils. Let this bar LOVE ON your hair! It's superfatted with...

## African Black Soap Benefits For Hair Growth

[www.alopiciatree.com/african-black-soap-for-hair-growth/](http://www.alopiciatree.com/african-black-soap-for-hair-growth/)

Raw African black soap also known as black soap, is known to help cure scalp and skin conditions, such as eczema, psoriasis, dry and itchy skin, and more

## Hair/Soap/Body - Honeybee Gardens

[honeybeegardens.com/bath-soap/](http://honeybeegardens.com/bath-soap/)

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## Neem &amp; Tea Tree Organic Body &amp; Hair Shampoo || Chagrin ...

[www.chagrinnaturalsoapsandsalve.com](http://www.chagrinnaturalsoapsandsalve.com) › [Our Products](#) › [Body Care](#) › [Soap](#)

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## Soap Nut Shampoo Organic Hair Care Sulfate Free Herbal ...

[store.naturoli.com/soap-nut-shampoo/](http://store.naturoli.com/soap-nut-shampoo/)

PEORIA, AZ - JANUARY 5, 2013: Natural Solutions Magazine's 2012 "Beauty with a Conscience Awards" recommends NaturOli "EXTREME hair" Soap Nut ...

## Popular items for hair soap on Etsy

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[www.target.com/](http://www.target.com/)

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Try the 3-in-1 Invigorating Blend Made For Body, Face & Hair!

## Hair Soap

[www.about.com/Hair+Soap](http://www.about.com/Hair+Soap)

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## NaturOli. Extreme Hair, Soap Nut Shampoo, Normal to Oily ...

[www.iherb.com/NaturOli-Extreme-Hair-Soap-Nut-.../38313](http://www.iherb.com/NaturOli-Extreme-Hair-Soap-Nut-.../38313) iHerb

★★★★★ Rating: 4.3 - 23 reviews - \$22.94 - In stock

NaturOli, Extreme Hair, Soap Nut Shampoo, Normal to Oily Hair, 16 oz (474 ml)

## Dead Down Wind Body and Hair Soap, 16oz - Walmart.com

[www.walmart.com/ip/Dead-Down-...-Hair-Soap-.../17130367](http://www.walmart.com/ip/Dead-Down-...-Hair-Soap-.../17130367) Walmart

\$6.22 - In stock

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## Soap Nuts - Beyond Laundry: Natural Shampoo | Soap Nuts ...

[www.soapnuts.pro/many-uses-part-2-soap-nut-shampoo/](http://www.soapnuts.pro/many-uses-part-2-soap-nut-shampoo/)

NaturOli's "EXTREME Hair" Soap Nut Shampoo - full ingredient list: Sapindus Mukorossi Aqueous Extract, Aloe barbadensis Gel, Vegetable Glycerin, Lauryl...

## Body &amp; Hair Soap - Bradley Mountain

[bradley-mountain.myshopify.com/products/body-hair-soap](http://bradley-mountain.myshopify.com/products/body-hair-soap)

Pine Tar and Patchouli Oil soap Pine tar soap is a natural soap that has long been touted for its medicinal benefits in the treatment of skin conditions and da...

## Kesh Nikhar Soap | Hair Soap and Body Wash | Coconut Oil ...

[www.mehndiskinart.com/Kesh-Nikhar-Soap.htm](http://www.mehndiskinart.com/Kesh-Nikhar-Soap.htm)

Kesh Nikhar Soap is made by cold press which ensures that the vitamins A &amp; E present. Those Vitamins are a good for nourishment of your skin and hair.

## Rude Man Hair Soap | Uncrate

[uncrate.com/stuff/rude-man-hair-soap/](http://uncrate.com/stuff/rude-man-hair-soap/) Uncrate

Rude Man Hair Soap (\$14) is an awesomely-named big, black bar that combines shampoo, conditioner and body wash. Every hair on your body will appreciate ...

## Urban Dictionary: hair-soap

[www.urbandictionary.com/define.php?term=hair-soap](http://www.urbandictionary.com/define.php?term=hair-soap) Urban Dictionary

... Thai Turkish Ukrainian Vietnamese Help translate! There aren't any definitions for hair-soap yet. Can you define it? Define it! Random Word ...

## 7 Amazing Benefits Of Shikakai Soap For Hair - StyleCraze

[www.stylecraze.com/Articles/Hair](http://www.stylecraze.com/Articles/Hair)

Jun 1, 2015 - Swastik Shikakai Natural Hair Soap: This herbal soap contains powerful herbs like Bhringaraj and Brahmi, along with Shikakai. It helps gently ...

## Natural Hair Soap &amp; Treatment - Lebel ALL YOUR OWN

[www.lebel-takara.com/en/products/care/nhs/](http://www.lebel-takara.com/en/products/care/nhs/)

Hair care series for beautiful and healthy hair, consisting of shampoo blended with plant essence based on acid soap surfactants and treatment made of natural ...

## Super Vitamin E Hair Soap - COCOLAB

[www.cocolab.my/super-vitamin-e-hair-soap/product-607201.html](http://www.cocolab.my/super-vitamin-e-hair-soap/product-607201.html)

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## Body & Hair Soap

\$ 7

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Pine tar soap is a natural soap that has long been touted for its medicinal benefits in the treatment of skin conditions and dandruff. It is used as a soothing treatment for skin conditions such as eczema, psoriasis and itching caused by bug bites.

- Ingredients: Avocado Oil, Olive Oil, Coconut Oil, Palm Oil, Pine Tar, Patchouli essential oil
- Benefits: treats dandruff, soothes skin conditions such as eczema and psoriasis, relieves itching caused by bug bites
- Done in collaboration with Mr. B's Luminaries in Del Mar, CA
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**Ingredients:** Organic Coconut Oil; Organic Neem Oil; Organic Sunflower & Castor Oils infused with Organic Botanicals (Elder Flower, Calendula, Dandelion Leaf, Black Walnut Leaf, Comfrey); Water; Organic Sustainable Palm Oil; Sodium Hydroxide\*; Organic Jojoba Oil; Organic Canola Oil; Organic Essential Oils of Lavender, Tea Tree, Thyme, Peppermint; Organic Rosemary Oil Extract (a natural antioxidant)

\*Used during the Saponification Process to turn oil into soap. None remains in the finished product. All real soap is made with saponified oils

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- Balances skin oil production
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**CUSTOMER TESTIMONIALS**

I found the PERFECT shampoo bar that works for my scalp and hair! I have an oily, itchy, angry scalp (seborrheic dermatitis-I seem to have a severe form of it - maybe because my hair is so thick?) which tends to flare up. After a flare up and feeling so frustrated that this happened yet, I went to the drug store and bought some dandruff shampoo. When I returned home, I remembered I had bought your neem and tea tree shampoo bar recently. I made a rinse of a couple teaspoons of Bragg's Cider Vinegar and filled the bottle up with water. I shampooed my hair with the neem and tea tree shampoo bar, rinsed, poured the Bragg's Cider vinegar with water rinse on my scalp and hair, and guess what?! My scalp felt so much better and the itch was gone! The redness and scalp sores are doing a fast disappearing act. My ultra thick hair was left in beautiful condition - soft, full of volume, no dryness! I will return the dandruff shampoo to the drugstore and stick to your neem and tea tree instead - this stuff really works! I am so thrilled that the constant itch (felt like fire ants on my head), scalp sores, and redness is disappearing so fast! Thank you so much!

**I highly recommend your wonderful tea and neem soap shampoo for problem scalp sufferers especially those who suffer like I do from seborrheic dermatitis! Maria, Massachusetts**

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## Dead Down Wind Body and Hair Soap, 16oz

★★★★★ 0 reviews Q&amp;A By: Dead Down Wind Walmart #: 000920238



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This Dead Down Wind Body and Hair Hunting Soap uses a proven formula which includes skin cleansing technology that eliminates odor where it exists. It is a terrific accessory to have on hand for a zero scent environment during your next hunting excursion. This 16 fl oz pH balanced soap works. [More about this item...](#)

Buy  
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## About this item

**Important Made in USA Origin Disclaimer:** For certain items sold by Walmart on Walmart.com, the displayed country of origin information may not be accurate or consistent with manufacturer information. For updated, accurate country of origin data, it is recommended that you rely on product packaging or manufacturer information.

This Dead Down Wind Body and Hair Hunting Soap uses a proven formula which includes skin cleansing technology that eliminates odor where it exists. It is a terrific accessory to have on hand for a zero scent environment during your next hunting excursion. This 16 fl oz pH balanced soap works in a 3-step process to help ensure that human odors are controlled or destroyed so game are not alerted to your presence.

### Dead Down Wind Body and Hair Soap, 16 fl oz:

- Cleansing technology that eliminates odor where it exists
- 3-step process
- Dead Down Wind soap has a pH balanced, low suds/foaming formula
- Begin your hunt in a zero scent environment
- 16 fl oz bottle

### Specifications

Multi Pack Indicator:	✗ No
Battery Type:	Does Not Contain a Battery
Model No.:	1216N
Shipping Weight (in pounds):	0.95
Product in Inches (L x W x H):	1.125 x 3.375 x 8.0
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\$3.48

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## 100% extra-virgin olive oil hair soap. Lavender

\$24.00

Pure organic lavender essential oil exerts a purifying action on the scalp enhancing the natural vitamins and soothing substances contained in our extra-virgin olive oil. Active extracts from grape leaves, golden and prawn sage exert a natural anti-aging action that enhance hair radiance and youthfulness.

Quantity:

1

ADD TO CART

Net Wt 3.3 oz (95 g)

### Ingredients

Olea europea (olive) fruit oil (bo), aqua (water), sodium hydroxide (lye), potassium hydroxide (lye), lavandula hybrida (lavender) flower oil\*, lavandula officinalis (lavender\*) flower extract, salvia haenkei (sage) extract (bo), vitis vinifera (grape) leaf extract (bo), linalool (eo)

\* certified organic herbs flowers and fruits

(bo) harvested by Bottega Organica

(eo) natural component of essential oil

### Directions

Apply a handful of lather to scalp and hair and rinse thoroughly. Follow with hair mist of your choice. For better preservation, allow soap bar to dry after each use.

### Caution

Do not use if allergic or sensitive to any of the listed ingredients. Avoid contact with the eyes.





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## Cosmeceuticals



Super Vitamin E Hair Soap

RM 72.00

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## Super Vitamin E Hair Soap

Stop hair loss today with COCOLAB's new and highly effective natural hair restoration formulation using ANH-VCO, Super Vitamin E & Mixed Carotenoid Complex. Choose from our 2 pure essential oil fragrances!  
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RM 72.00

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RM 121.00

## United States

Virgin Islands, U.S.

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More Countries

## Product Description

Our Premium Hair Revitalising Shampoo-Bar is made out of all natural plant ingredients, deep gentle cleaning power, rich creamy lather, scalp protection, high moisturising action, biodegradable, superb hair & scalp nutrition, safe & non-toxic. Massage into scalp as you would with a liquid shampoo, wash it off, and continue with your normal hair conditioner! The "Shampoo in a Bar" concept offers easy-to-use, convenient cleansing but most of all, scalp nutrition.

**Who needs this unique Hair Soap?** Anyone who wants healthy hair and scalp. Natural daily hair loss ranges from 50-100 but as you age this figure will increase dramatically. Most problem results from low root nutrition. Now you can have healthy, silky hair and less hair loss! No more dull looking hair and poor scalp health. Bring back the glow of your hair without expensive hair treatments.

**Highly Recommended** - After washing and drying, use a few drops of [HAIR TREATMENT OIL](#) and massage gently into scalp and leave it there. Use it as a protective hair oil to rejuvenate and strengthen hair.

**Ingredients:** Pure Vegetable Glycerine Base, ANH-Virgin Coconut Oil, Natural Full Spectrum non-GMO Super Vitamin E (tocotrienol/tocopherol), Full Spectrum Carotenoid Complex & pure natural plant essential oil of Lavender or Ylang-Ylang. Choose any fragrance.

**Shipping Weight:** 150g



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COCO•LAB: Dear Sofia, there are no online voucher codes running at the moment.

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# soap



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Word Origin

## noun

1. a substance used for washing and cleansing purposes, usually made by treating a fat with an alkali, as sodium or potassium hydroxide, and consisting chiefly of the sodium or potassium salts of the acids contained in the fat.
2. any metallic salt of an acid derived from a fat.
3. *Slang.* money, especially as used for bribery in politics.
4. *Slang.* Also, **soaper**. *soap opera*.

## verb (used with object)

5. to rub, cover, lather, or treat with soap.

## Idioms

6. **no soap**, *Informal*. no go:  
*He wanted me to vote for him, but I told him no soap.*

## Origin of soap



before 1000; Middle English *sope*, Old English *sāpe*, cognate with German *Seife*, Dutch *zeep*, all < West Germanic (perhaps > Latin *sāpō*; cf. *saponify* )

## Related forms

**soapless**, adjective

**soaplike**, adjective

**oversoap**, verb (used with object)

Word of the Day

## cupidity



Feedback

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Difficulty index for soap



Most English speakers likely know this word

Word Value for soap

6

Scrabble

7

Words With Friends

## Related Words

### Castile

saponify

soap flakes

soap plant

soft soap

amole

Nearby words for soap

## unsoaped, adjective

Dictionary.com Unabridged  
Based on the Random House Dictionary, © Random House, Inc. 2016.  
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## Examples from the Web for soap

### Contemporary Examples

Like the *soap* operas of yore, Marvel has replaced major and minor characters in their films as necessary.



The Coming Civil War: Iron Man Vs. Captain America 3  
Rich Goldstein  
October 18, 2014

Polonium is also at the center of a major plot line currently playing out on the daytime *soap* opera General Hospital.



Radioactive Revelations Raise the Question: Who Killed Arafat?  
Maysoon Zayid  
November 7, 2013

Amid their screams of fury, one woman could be heard shouting into a phone, "People are sick of the *soap* opera!"



Hosni Mubarak's Final Tragedy  
Christopher Dickey  
February 12, 2011

## British Dictionary definitions for soap

# soap

/səʊp/

### noun

1. a cleaning or emulsifying agent made by reacting animal or vegetable fats or oils with potassium or sodium hydroxide. Soaps often contain colouring matter and perfume and act by emulsifying grease and lowering the surface tension of water, so that it more readily penetrates open materials such as textiles *See also detergent related adjective saponaceous*
2. any metallic salt of a fatty acid, such as palmitic or stearic acid *See also metallic soap*
3. (**slang**) flattery or persuasive talk (*esp* in the phrase **soft soap**)

Collins English Dictionary - Complete & Unabridged 2012 Digital Edition  
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Publishers 1998, 2000, 2003, 2005, 2006, 2007, 2009, 2012  
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## Word Origin and History for soap

*n.*  
Old English *sape* "soap, salve" (originally a reddish hair dye used by Germanic warriors to give a frightening appearance), from Proto-Germanic *\*saipōn* "dripping thing, resin" (cf. Middle Low German *sepe*, West Frisian *sippe*, Dutch *zeep*, Old High German *seiffa*, German *seife* "soap," Old High German *seifar* "foam," Old English *sipian* "to drip"), from PIE *\*soi-bon-*, from root *\*seib-* "to pour out, drip, trickle" (cf. Latin *sebum* "tallow, suet, grease").

## nearby words for soap

soaked to the skin  
soaker  
soakers  
soaking  
soane

### soap

soap boiler  
soap bubble  
soap dish  
soap-box  
soap-box-derby



Romans and Greeks used oil to clean skin; the Romance language words for "soap" (cf. Italian *sapone*, French *savon*, Spanish *jabon*) are from Late Latin *sapo* "pomade for coloring the hair" (first mentioned in Pliny), which is a Germanic loan-word, as is Finnish *saippua*. The meaning "flattery" is recorded from 1853.

**v.**  
1580s, from **soap** (n.). Related: *Soaped* ; *soaping*.

Online Etymology Dictionary, © 2010 Douglas Harper  
[Cite This Source](#)


## soap in Medicine

**soap** (sōp)  
**n.**

1. A cleansing agent made from a mixture of the sodium salts of various fatty acids of natural oils and fats.
2. A metallic salt of a fatty acid, as of aluminum or iron.

**soap v.**  
The American Heritage® Stedman's Medical Dictionary  
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## soap in Science

**soap**  (sōp)  
A substance used for washing or cleaning, consisting of a mixture of sodium or potassium salts of naturally occurring fatty acids. Like detergents, soaps work by surrounding particles of grease or dirt with their molecules, thereby allowing them to be carried away. Unlike detergents, soaps react with the minerals common in most water, forming an insoluble film that remains on fabrics. For this reason soap is not as efficient a cleaner as most detergents. The film is also what causes rings to form in bathtubs. Compare [detergent](#).  
The American Heritage® Science Dictionary  
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## Slang definitions & phrases for soap

### soap

**noun**

1. *soft soap* (1854+)
2. *soap opera* (1943+)

**verb**

To flatter and cajole; *sweet-talk*: *one of those Republicans who soaped Vivien* (1853+)

#### Related Terms

[no soap](#)

The Dictionary of American Slang, Fourth Edition by Barbara Ann Kipfer, PhD. and Robert L. Chapman, Ph.D.  
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## soap in Technology

4. *Google Object Access Protocol*



1. Simple Object Access Protocol.
2. Symbolic Optimal Assembly Program. (2001-03-23)

The Free On-line Dictionary of Computing. © Denis Howe 2010 <http://foldoc.org>  
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## Related Abbreviations for soap

### SOAP

1. Simple Object Access Protocol
2. Society for Obstetric Anesthesia and Perinatology
3. Spectrometric Oil Analysis Program

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## soap in the Bible

(Jer. 2:22; Mal. 3:2; Heb. borith), properly a vegetable alkali, obtained from the ashes of certain plants, particularly the *salsola kali* (saltwort), which abounds on the shores of the Dead Sea and of the Mediterranean. It does not appear that the Hebrews were acquainted with what is now called "soap," which is a compound of alkaline carbonates with oleaginous matter. The word "purely" in Isa. 1:25 (R.V., "thoroughly;" marg., "as with lye") is lit. "as with *\_bor\_*." This word means "clearness," and hence also that which makes clear, or pure, alkali. "The ancients made use of alkali mingled with oil, instead of soap (Job 9:30), and also in smelting metals, to make them melt and flow more readily and purely" (Gesenius).

Easton's 1897 Bible Dictionary  
[Cite This Source](#)

## Idioms and Phrases with soap

### soap

In addition to the idiom beginning with

**soap**

also see:

[no dice \(soap\)](#)

[soft soap](#)

[on one's soapbox](#)

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Home &gt; Health &amp; Beauty &gt; Skin Care &gt; Soap &amp; Body Wash



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## Description

Dove Sensitive Skin Unscented Beauty Bar pampers sensitive skin with Dove ¼ moisturizing cream, and a truly mild formula that's fragrance-free, hypoallergenic.

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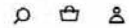
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### Details

The rare, exotic scent of Oud Wood by Tom Ford features a blend of exotic rosewood, cardamom, oud wood, sandalwood, vetiver, tonka bean and amber. The creamy, lathering bar soap cleanses your skin while leaving it feeling soft and smooth.

How to use: Cleanse your body avoiding your face and eyes. Rinse thoroughly.

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- By Tom Ford.

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Tom Ford 'Oud Wood' Eau de Parfum Decanter

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Description

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Flushable | Vitamin E | Aloe

44 Square inches

Vitamin E & Soothing Aloe

Alcohol Free & Quick Drying

### Shop more Beauty

[Shop all Bath & Body products](#)

[Shop all Dude Wipes products](#)

Available for Bulk Buying

Tested by Scientist & Doctor Dudes

Flush 'em Anywhere (Sewer or Septic Tank)

Back in the day, we founded Dude Products out of our apartment in Chicago. Whether it was some unexpected physical activity or the aftermath of the lunchtime burrito, we realized, as guys, we are destined to smell. Something needed to be done. So on behalf of Dudekind we created Dude Wipes® to combat stank and put you back on your game wherever or whenever nature calls. - The Dudes

Toilet Paper + Dude Wipes = King of the Throne

\*Also sweet for your face, hands, pits and dude regions

30 Single Wipes ~ 5.7 x 7.8 in (14.5 x 19.8 cm) Each

Made in Mexico

Tear, unfold and wipe, Dude.

©Dude Products

## Recently Viewed Items



Dude Wipes Personal

Wipes, Singles null

30.0 ea

\$8.99

Remove x

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Rollover to Zoom

## Simple Cleansing Facial Wipes, 25 Ct

by Simple

FREE 2 day Delivery

\$3.69

Add more than 1 item to your order to get additional savings

1

Add to Cart

**15% off** your first order of \$35+  
Use code **15TODAY** at checkout.

Brand restrictions apply. Maximum discount \$30

## Top Categories



Detergent



Toys



Water



Headphones



Protein & Snacks Bars

## Description

Simple Cleansing Facial Wipes refresh and nourish your skin plus remove waterproof mascara. Our wipes contain a perfect blend of our purest possible

[Show more](#)

## Why Jet?



### Start your search here

Our prices are some of the best on the web.



### Look for Smart Items

These will appear across the site as you add to your cart.



### Build a Smart Cart

The more Smart Items you buy together, the more you save.

## News About Jet

**Bloomberg Businessweek**

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**Inc.**



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## Clean & Clear Night Relaxing All-In-One Cleansing Wipes

by Clean & Clear

FREE 2 day Delivery

\$5.47

Add more than 1 item to your order to get additional savings

Buy 1	Buy 2	Buy 3	Buy 4	Buy 5
\$0.00	\$0.28	\$0.54	\$0.84	\$1.10
off your order	off your order	off your order	off your order	off your order

1

Add to Cart

**15% off** your first order of \$35+  
Use code **15TODAY** at checkout.

Brand restrictions apply. Maximum discount \$30.

## Related Categories



Facial Cleansers



Hair Care



Skin Care



Toilet Paper



Toothpaste



Cosmetics

## Description

Sweep away daily buildup and relax with these nighttime cleansing wipes

## Why Jet?



### Start your search here

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## News About Jet

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Shop by Category

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FREE SHIPPING.

How Jet Works

Home > Health & Beauty > Skin Care > Makeup Remover



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## Neutrogena Makeup Remover Cleansing Towelettes, 25 Ct

by L'Oréal

Count: 5 to 5.9 Ounces

Size: 150 ml

FREE 2 day Delivery

\$6.94

Add more than 1 item to your order  
to get additional savings

1

Add to Cart

**15% off** your first order of \$35+  
Use code **15TODAY** at checkout.

Brand restrictions apply. Maximum discount \$30.

## Description

Sublime bronze gelee's unique ultra-lightweight formula applies easily and dries quickly. Made with vitamin e and gentle ahas, sublime bronze self-tanning gelee

[Show more](#)

## Related Categories



Hair Care



Toilet Paper



Deodorant



Shampoo



Toothpaste



Laundry

## Why Jet?



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The more Smart Items you buy together, the more you save.

## News About Jet

Bloomberg  
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Inc.

Home > Household Products > Cleaning Products > Cleaning Wipes



## Cottonelle FreshCare Flushable Cleansing Cloths, 84 Cloths

by Cottonelle

FREE 2 day Delivery

\$4.99

Add more than 1 item to your order to get additional savings

Buy 1	Buy 2	Buy 3	Buy 4	Buy 5
\$0.00	\$0.24	\$0.51	\$0.76	\$1.00
off your order	off your order	off your order	off your order	off your order

1

Add to Cart

**15% off** your first order of \$35+  
Use code **15TODAY** at checkout.

Brand restrictions apply. Maximum discount \$30.

Rollover to Zoom

## Description

Fresh Care cleansing cloths leave you feeling cleaner and fresher than toilet paper alone. Cloths give you a shower-fresh feeling that leaves you confidently

[Show more](#)

## Top Categories



Detergent



Toys



Water



Headphones



Protein & Snacks Bars

## Why Jet?



### Start your search here

Our prices are some of the best on the web.



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The more Smart Items you buy together, the more you save.

## News About Jet

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## **EXHIBIT F**



MENU

Dictionary



rugged



**What's that Smell?!...**  
Words for odors and such...



**We're Going Rogue**  
A phrase once reserved for elephant behavior ...



**Evangelical**  
What is 'the evangelical vote', and when did ...



**A Ravel of Knitting...**  
Knit, purl, frog? Discover the whimsical and ...



# rugged

adjective | rug-ged | \ˈrə-gəd\

Popularity: Bottom 40% of words

## Simple Definition of RUGGED

: having a rough, uneven surface

*of a man's face* : having rough but attractive features

: strong and determined

## Full Definition of RUGGED

- 1 **obsolete** : SHAGGY, HAIRY
- 2 : having a rough uneven surface : JAGGED <*rugged* mountains>
- 3 : TURBULENT, STORMY <*rugged* weather>
- 4 **a** : seamed with wrinkles and furrows : WEATHERED —used of a human face  
**b** : showing facial signs of strength <*rugged* good looks>
- 5 **a** : AUSTERE, STERN  
**b** : COARSE, RUDE  
**c** : rough and strong in character
- 6 **a** : presenting a severe test of ability, stamina, or resolution  
**b** : strongly built or constituted : ROBUST <those that survive are stalwart, *rugged* men — L. D. Stamp>

—*rug-ged-ly* adverb

—*rug-ged-ness* noun

See **rugged** defined for English-language learners

See **rugged** defined for kids

## Examples of RUGGED

the *rugged* surface of the moon

She did a painting of the region's *rugged* coastline.

## WORD OF THE DAY

JANUARY 22, 2016

## rapscallion

a rascal or ne'er-do-well

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## BROWSE DICTIONARY

rugel's plantain

rugg

**rugged**

rugged individualism

ruggedize



## TRENDING NOW

1 Evangelical

People are attracted to his *rugged* good looks.

I admire her *rugged* individualism.

## Origin of RUGGED

Middle English, from Middle English *\*rug*

First Known Use: 14th century

## Related to RUGGED

### Synonyms

cast-iron, hard, hard-bitten, hardened, inured, hardy, stout, strong, sturdy, tough,

*\*ruthless, ruthless, ruthless*



## Synonym Discussion of RUGGED

ROUGH, HARSH, UNEVEN, RUGGED, SCABROUS mean not smooth or even. **ROUGH** implies points, bristles, ridges, or projections on the surface <a *rough* wooden board>. **HARSH** implies a surface or texture distinctly unpleasant to the touch <a *harsh* fabric that chafes the skin>. **UNEVEN** implies a lack of uniformity in height, breadth, or quality <an old house with *uneven* floors>. **RUGGED** implies irregularity or roughness of land surface and connotes difficulty of travel <a *rugged* landscape>. **SCABROUS** implies scaliness or prickliness of surface <a *scabrous* leaf>.

## RUGGED Defined for Kids

rugged

adjective | rug·ged | ˈrʌɡəd

## Definition of RUGGED

- 1 : having a rough uneven surface <*rugged* hills>
- 2 : **STRONG** 3, **TOUGH** <*rugged* pioneers>
- 3 : Involving hardship <*rugged* training>

—**rug-ged-ly** *adverb*

—**rug-ged-ness** *noun*

## Learn More about RUGGED

Thesaurus: All synonyms and antonyms for "rugged"

Spanish Central: Translation of "rugged"

Nglish: Translation of "rugged" for Spanish speakers

Britannica English: Translation of "rugged" for Arabic speakers

What is 'the evangelical vote', an...

## 2 Pussyfoot

Palin endorses Donald Trump for...

## 3 Petulant

Chris Christie calls Barack Obam...

## 4 Intransigence

The passing of Alan Rickman cau...

## 5 Quagmire

Used by President Obama in his f...

## WORD GAMES

Take a 3-minute break and test your skills!



Someone who is hircine smells like a:

goat

horse

frog

dog



10 quick questions: hear them, spell them, and see how your skills compare to the crowd.

**TAKE THE QUIZ >**



Test Your Knowledge - and learn some interesting things along the way.

**TAKE THE QUIZ >**

## Seen and Heard



definitions ▾

rugged

x



# rugged



[ruhɡ-ɪd]


[Synonyms](#)
[Examples](#)
[Word Origin](#)

## adjective

1. having a roughly broken, rocky, hilly, or jagged surface:  
*rugged ground.*
2. (of a face) wrinkled or furrowed, as by experience or the endurance of hardship.
3. roughly irregular, heavy, or hard in outline or form; craggy:  
*Lincoln's rugged features.*
4. rough, harsh, or stern, as persons or nature.
5. full of hardship and trouble; severe; hard; trying:  
*a rugged life.*
6. tempestuous; stormy:  
*rugged weather.*
7. harsh to the ear:  
*rugged sounds.*



## Origin of rugged



1300-50; Middle English < Scandinavian; compare Swedish *rugga* to roughen (of cloth); cf. *rug*

## Related forms

**ruggedly**, adverb

**ruggedness**, noun

.. ..

Word of the Day

sitzmark



Feedback



Difficulty index for rugged



Most English speakers likely know this word

Word Value for rugged

9

Scrabble

12

Words With Friends

## Related Words

**alliterate**

**arête**

**bush pilot**

**crag**

**qnarled**

unrugged, adjective

### Synonyms

1. uneven, irregular, craggy. 4. austere. 6. turbulent. 7. grating, cacophonous. 8. unpolished, crude.

### Antonyms

1. smooth. 4. mild. 10. frail.

Dictionary.com Unabridged

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### Examples from the Web for rugged

#### Contemporary Examples

On the ground, Border Patrol agents often are not available to respond because of *rugged* terrain or other assignments.



New Drone Report: Our Border Is Not as Secure as We Thought  
Andrew Becker  
April 3, 2013

We are the land of meritocracy, *rugged* individualism and equal opportunity.



William and Kate's Royal Wedding: Enough Already!  
John Avlon  
April 11, 2011

"The terrain is so *rugged* that they had to bring him out slung over the back of a horse, like the Wild West," Walton recalls.



The Final Run of Ultra-Marathonier Micah True  
Nick Heil  
May 18, 2012

### British Dictionary definitions for rugged

# rugged

/ˈrʌɡɪd/

#### adjective

1. having an uneven or jagged surface
2. rocky or steep: *rugged scenery*
3. (of the face) strong-featured or furrowed

Collins English Dictionary - Complete & Unabridged 2012 Digital Edition

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Publishers 1996, 2000, 2003, 2005, 2006, 2007, 2009, 2012

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### Word Origin and History for rugged

*adj.*

c.1300, "rough, shaggy, careworn" (originally of animals), from Old Norse *rogg* "shaggy tuft" (see *rug*). "The precise relationship to *ragged* is not quite clear, but the stem is no doubt ultimately the same" [OED]. Meaning "vigorous, strong, robust" is American English, by 1848.

hubbly



### Nearby words for rugged

rugby head  
rugby league  
rugby union  
rugby-shirt  
rugen

#### rugged

rugged individualism  
ruggedised  
ruggedize  
ruggedly  
ruggedness

We were challenged with a peace-time choice between the American system of rugged individualism and a European philosophy of diametrically opposed doctrines -- doctrines of paternalism and state socialism. [Herbert Hoover, speech in New York, Oct. 22, 1928]

Hoover said the phrase was not his own, and it is attested from 1897, though not in a patriotic context. Related: *Ruggedly* ; *ruggedness*.

Online Etymology Dictionary, © 2010 Douglas Harper  
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Learn the correct uses of these two commonly confused homophones.

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What mistaken pronunciation gave this character its name?

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This small mark has two primary uses: to signify possession or omitted letters.

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People invent new words all the time, but which ones actually make it?

AdChoices 





MENU

Dictionary

dapper



**The Awkward Case of...**  
Singular 'their' might be a better choice



**What's that Smell?!**  
Words for odors and such...



**Evangelical**  
What is 'the evangelical vote', and when did...



**We're Going Rogue**  
A phrase once reserved for elephant behavior...



# dapper

adjective | dap·per | \ˈda-pər\

Popularity: Top 30% of words

## Simple Definition of DAPPER

: having a neat appearance : dressed in attractive clothes

*of clothing* : attractive and of high quality

## Full Definition of DAPPER

- 1 **a** : neat and trim in appearance  
**b** : very spruce and stylish
- 2 : alert and lively in movement and manners

—dap·per·ly *adverb*

—dap·per·ness *noun*

See **dapper** defined for English-language learners

See **dapper** defined for kids

## Examples of DAPPER

The students all looked very *dapper* in their uniforms.

<the *dapper* gentleman drew admiring glances from all over the ballroom>

jet.com



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15% off your 1st order

Shop Now

Max. discount: \$50

## Origin of DAPPER

Middle English *dapyr*, from Middle Dutch *dapper* quick, strong; akin to Old High German *taufar* heavy, Old Church Slavic

## Related to DAPPER

Synonyms  
smart, natty, sharp, snappy, spruce

## WORD OF THE DAY

JANUARY 22, 2016

## rapscallion

a rascal or ne'er-do-well

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## BROWSE DICTIONARY

dap joint

dapped

**dapper**

dapperling

dapping

## TRENDING NOW

1 Evangelical



Antonyms



Antonyms



### Rhymes with DAPPER

capper, clapper, flapper, knapper, lapper,  
mapper, rapper, sapper, scrapper, snapper,  
strapper, tapper, trapper, wrapper, yapper,



### DAPPER Defined for Kids

dapper

adjective | dap-per | \ˈda-pər\

### Definition of DAPPER

: neat and trim in dress or appearance

### Learn More about DAPPER

Thesaurus: All synonyms and antonyms for "dapper"

Spanish Central: Translation of "dapper"

Nglish: Translation of "dapper" for Spanish speakers

### Seen and Heard

What made you want to look up *dapper*? Please tell us where you read or heard it (including the quote, if possible).

15 Comments

Sort by Newest



Otunba Bino Gee · CEO & Founder at BINO GLOBAL VENTURES. (BGV)

Trying to figure if the word is used for complimenting women as well!

Like · Reply · Jan 13, 2018 8:08am

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What is 'the evangelical vote', an...

### 2 Pussyfoot

Palin endorses Donald Trump for...

### 3 Petulant

Chris Christie calls Barack Obam...

### 4 Intransigence

The passing of Alan Rickman cau...

### 5 Quagmire

Used by President Obama in his f...

### WORD GAMES

Take a 3-minute break and test your skills!



Someone who is hircine smells like a:

dog

horse

goat

frog



10 quick questions: hear them, spell them, and see how your skills compare to the crowd.

TAKE THE QUIZ >



Test Your Knowledge - and learn some interesting things along the way.

TAKE THE QUIZ >

### WORDS AT PLAY



Word of the Day

Translate

Games

Blog



definitions ▾

dapper

x



CITE

Aあ



# dapper



[dap-er]

Spell

Syllables

Synonyms

Examples

Word Origin

adjective

1. neat; trim; smart:  
*He looked very dapper in his new suit.*
2. lively and brisk:  
*to walk with a dapper step.*
3. small and active.

## Origin of dapper



1400-50; late Middle English *daper* < Middle Dutch *dapper* nimble, stalwart; cognate with German *tapfer* brave

## Related forms

dapperly, adverb

dapperness, noun

undapper, adjective

## Synonyms

1. spruce, modish, jaunty, natty.

Dictionary.com Unabridged

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Word of the Day

sitzmark



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Word Value for dapper

11

Scrabble

13

Words With Friends

Related Words

rakish

spruce



Nearby words for dapper

daphnis  
daphnis-and-chloe  
dapi  
daplex  
dapped

dapper

dapper dan  
dapperly  
dapperness  
dapping  
dapple

Feedback

## Examples from the Web for dapper

### Contemporary Examples

A *dapper* man with a Georgian charm, Crumpton is sometimes called the "American James Bond."



CIA's Henry Crumpton on the Heroes You'll Never Know  
Miranda Green  
November 14, 2012

There, the actor—dressed like a *dapper*, blood-soaked zombie—took on the Michael Jackson classic "Thriller."



Joseph Gordon-Levitt's 9 Best Musical Performances: Jimmy Fallon, Lady Gaga, More  
Marlow Stern  
September 26, 2013

The young actor has also gained marks for his *dapper* red-carpet style, which he credits to fashion designer Tom Ford.



Nicholas Hoult on "Warm Bodies," "X-Men," Jennifer Lawrence & More  
Marlow Stern  
January 31, 2013

## British Dictionary definitions for dapper

# dapper

/ˈdæpə/

### adjective

- neat and spruce in dress and bearing; trim
- small and nimble

### Derived Forms

**dapperly**, adverb

**dapperness**, noun

### Word Origin

C15: from Middle Dutch: active, nimble

Collins English Dictionary - Complete & Unabridged 2012 Digital Edition  
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Publishers 1998, 2000, 2003, 2005, 2006, 2007, 2009, 2012  
[Cite This Source](#)

## Word Origin and History for dapper

*adj.*

mid-15c., "elegant," from Middle Dutch or Middle Low German *dapper* "bold, strong, sturdy," later "quick, nimble," from Proto-Germanic *\*dapraz*, perhaps with ironical shift of meaning (cf. Old High German *tapfar* "heavy," German *tapfer* "brave"), from PIE root *\*dheb-* "dense, firm, compressed."

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Dictionary

fix

**We're Going Rogue**

A phrase once reserved for elephant behavior ...

**Evangelical**

What is 'the evangelical vote', and when did it ...

**What's that Smell?!...**

Words for odors and such...

**How Strong Is Your...**

Take our 10-question quiz to find out!



**fix**

verb | \ˈfiks\

**Simple Definition of FIX**

Popularity: Top 40% of words

- : to make (something) whole or able to work properly again : to repair (something)
- : to deal with or correct (a problem)
- : to attach (something) in such a way that it will not move : to connect or join (things) physically

**Full Definition of FIX**

transitive verb

- 1 **a** : to make firm, stable, or stationary  
**b** : to give a permanent or final form to: as (1) : to change into a stable compound or available form <bacteria that *fix* nitrogen> (2) : to kill, harden, and preserve for microscopic study (3) : to make the image of (a photographic film) permanent by removing unused salts  
**c** : AFFIX, ATTACH
- 2 **a** : to hold or direct steadily <*fixes* his eyes on the horizon>  
**b** : to capture the attention of <*fixed* her with a stare>
- 3 **a** : to set or place definitely : ESTABLISH  
**b** : to make an accurate determination of : DISCOVER <*fixing* our location on the chart>  
**c** : ASSIGN <*fix* the blame>
- 4 : to set in order : ADJUST
- 5 : to get ready : PREPARE <*fix* lunch>
- 6 **a** : REPAIR, MEND <*fix* the clock>  
**b** : RESTORE, CURE <the doctor *fixed* him up>  
**c** : SPAY, CASTRATE
- 7 **a** : to get even with  
**b** : to influence the actions, outcome, or effect of by improper or illegal methods <the race had been *fixed*>

intransitive verb

- 1 : to become firm, stable, or fixed

## WORD OF THE DAY

JANUARY 22, 2016

**rapscallion**

a rascal or ne'er-do-well

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## BROWSE DICTIONARY

five-year plan

fiw

**fix**

fixate

fixated

**Jet.com**

Max (discount) \$50

## TRENDING NOW

1 Evangelical



## Examples of FIX

He *fixed* the fence last weekend.

I need to *fix* this dent in my car.

People expect the schools to *fix* whatever is wrong with their kids.

All tables on the ship will be *fixed* to the floor.

The table was *fixed* firmly to the floor.

The scarf was *fixed* in place with a pin.

They haven't yet *fixed* the date of their wedding.

They *fixed* the price at \$10.

Investigators are still attempting to *fix* the exact time of the accident.

## Origin of FIX

Middle English, from Latin *fixus*, past participle of *figere* to fasten; akin to Lithuanian *dygti* to sprout, break through



## Related to FIX

### Synonyms

depose, deposit, dispose, emplace, place, lay, position, put, set, set up, situate, stick



## Synonym Discussion of FIX

**FASTEN**, **FIX**, **ATTACH**, **AFFIX** mean to make something stay firmly in place. **FASTEN** implies an action such as tying, buttoning, nailing, locking, or otherwise securing <fasten the reins to a post>. **FIX** usually implies a driving in, implanting, or embedding <fixed the stake in the ground>. **ATTACH** suggests a connecting or uniting by a bond, link, or tie in order to keep things together <attach the W-2 form here>. **AFFIX** implies an imposing of one thing on another by gluing, impressing, or nailing <affix your address label here>.

## Rhymes with FIX

Brix, mix, nix, pyx, six, Styx

**fix**

noun

## Simple Definition of FIX

: a difficult or embarrassing situation

: something that solves a problem

: the act of dishonestly controlling or affecting something (such as a game or election)

What is 'the evangelical vote', an...

## 2 Pussyfoot

Palin endorses Donald Trump for...

## 3 Petulant

Chris Christie calls Barack Obam...

## 4 Intransigence

The passing of Alan Rickman cau...

## 5 Quagmire

Used by President Obama in his f...

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## WORD GAMES

Take a 3-minute break and test your skills!



Someone who is hircine smells like a:

dog

goat

horse

frog



10 quick questions: hear them, spell them, and see how your skills compare to the crowd.

TAKE THE QUIZ >



Test Your Knowledge - and learn some interesting things along the way.

TAKE THE QUIZ >

## WORD GAMES

Take a 3-minute break and test your skills!



Someone who is hircine smells like a:

dog

goat

horse

frog

## Full Definition of FIX

- 1 : a position of difficulty or embarrassment : **PREDICAMENT**
- 2 **a** : the position (as of a ship) determined by bearings, observations, or radio; *also* : a determination of one's position  
**b** : an accurate determination or understanding especially by observation or analysis
- 3 : an act or instance of improper or illegal fixing <the *fix* was in>
- 4 : a supply or dose of something strongly desired or craved <a coffee *fix*>; *especially* : a shot of a narcotic
- 5 : **FIXATION**
- 6 : something that fixes or restores : **SOLUTION** <an easy *fix*>

See **fix** defined for English-language learners

## Examples of FIX

There's no easy *fix* to this problem.


The result was unexpected, and some people suspect a *fix*.

## First Known Use of FIX

1809

## Related to FIX

### Synonyms

bind, box, catch-22, corner, dilemma, predicament, hole, impasse, jackpot [chiefly  
What? You asked for it.  *uncommon* *colloq*]

## FIX Defined for Kids

**fix** 

verb | \ˈfiks\

## Definition of FIX

fixed fix-ing

- 1 : **REPAIR** 1, **MEND** <Dad *fixed* the broken gate.>
- 2 : to make firm or secure <We *fixed* the tent pegs in the ground.>
- 3 : to hold or direct steadily <*Fix* your eyes on this.>
- 4 : to set definitely : **ESTABLISH** <Let's *fix* the date of the meeting.>
- 5 : to get ready : **PREPARE** <*fix* dinner>
- 6 : to cause to chemically change into an available and useful form <These soil bacteria *fix* nitrogen.>

N A M E  
T H A T  
T H I N G

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-fix-er \ˈfɪk-sər\ noun

**fix**  
noun

## Definition of FIX

- 1 : an unpleasant or difficult position <Losing his library book left him in a *fix*.>
- 2 : something that solves a problem <a quick *fix*>

## Learn More about FIX

Thesaurus: All synonyms and antonyms for "fix"

Medical Dictionary: Definition of "fix"

Spanish Central: Translation of "fix"

Nglish: Translation of "fix" for Spanish speakers

Britannica English: Translation of "fix" for Arabic speakers

## Seen and Heard

What made you want to look up *fix*? Please tell us where you read or heard it (including the quote, if possible).

9 Comments

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smells like a:

dog

goat

horse

frog



10 quick questions: hear them,  
spell them, and see how your  
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Take a 3-minute break and test your  
skills!



Someone who is hircine  
smells like a:

dog

goat

horse

frog



10 quick questions: hear them,  
spell them, and see how your  
skills compare to the crowd.

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WUOL GAMES

Take a 3-minute break and test your  
skills!



Someone who is hircine  
smells like a:

dog

goat

horse

frog



10 quick questions: hear them,  
spell them, and see how your  
skills compare to the crowd.

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Test Your Knowledge - and  
learn some interesting things  
along the way.

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horse

frog



10 quick questions: hear them,  
spell them, and see how your  
skills compare to the crowd.

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Test Your Knowledge - and  
learn some interesting things  
along the way.

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## WORDS AT PLAY







definitions ▾

fix



TWO PATENT BILLS

COULD TEAR IT APART.

SAVE THE  
AMERICAN  
INVENTOR

CITE

Aあ



fix

[fiks]


[Synonyms](#)
[Examples](#)
[Word Origin](#)
verb (used with object), **fixed** or **fixt**, **fixing**.

1. to repair; mend.  
*She fixed her hair in a bun.*
2. to put in order or in good condition; adjust or arrange:  
*She fixed her hair in a bun.*
3. to make fast, firm, or stable.
4. to place definitely and more or less permanently:  
*to fix a circus poster to a wall.*
5. to settle definitely; determine:  
*to fix a price.*
6. to direct (the eyes, the attention, etc.) steadily:  
*His eyes were fixed on the distant ship.*
7. to attract and hold (the eye, the attention, etc.).

verb (used without object), **fixed** or **fixt**, **fixing**.

21. to become fixed.
22. to become set; assume a rigid or solid form.
23. to become stable or permanent.
24. to settle down.
25. *Slang.* to inject oneself with a narcotic.
26. *Chiefly Southern U.S.* to prepare; plan (usually followed by an infinitive):  
*I was just fixing to call you. We're fixing to go to Colorado this summer.*

noun

27. *Informal.* a position from which it is difficult to escape; predicament.
28. *Informal.* a repair, adjustment, or solution, usually of an immediate nature:  
*Can you think of a fix for the problem?*
29. *Navigation.*
  - a. a charted position of a vessel or aircraft, determined by two or more bearings taken on landmarks, heavenly bodies, etc.
  - b. the determining of the position of a ship, plane, etc., by mathematical, electronic, or other means:  
*The navigator took a fix on the sun and steered the ship due north.*
30. a clear determination:  
*Can you get a fix on what he really means?*
31. *Slang.*
  - a. an injection of heroin or other narcotic

Word of the Day

sitzmark



Word Value for fix

13

Scrabble

13

Words With Friends



Nearby words for fix

[fivefold](#)  
[fivepenny](#)  
[fivepins](#)  
[fiver](#)  
[fives](#)

fix

[fix someone up](#)  
[fix someone's hash](#)  
[fix someone's wagon](#)  
[fix up](#)  
[fix, the](#)



Feedback

- b. the narcotic or amount of narcotic injected.
- c. a compulsively sought dose or infusion of something:  
*to need one's daily fix of soap operas on TV.*

32. *Slang.*
- a. an underhand or illegal arrangement, especially one secured through bribery or influence.
  - b. a contest, situation, etc., whose outcome is prearranged dishonestly.



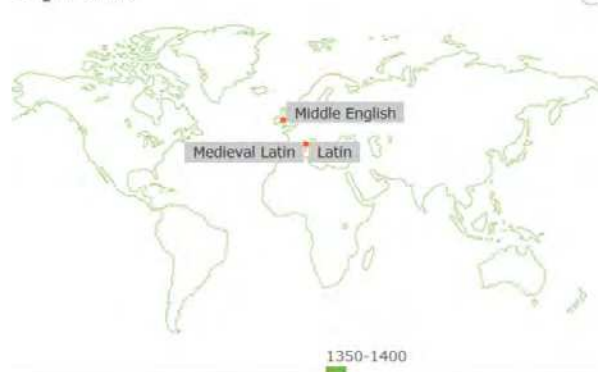
### Verb phrases

33. **fix on /upon**, to decide on; determine:  
*We won't be able to fix on a location for the banquet until we know the number of guests.*
34. **fix up**, *Informal.*
- a. to arrange for:  
*to fix up a date.*
  - b. to provide with; furnish.
  - c. to repair; renew.
  - d. to smooth over; solve:  
*They weren't able to fix up their differences.*

### Idioms

35. **fix one's wagon**, *Informal.* to exact retribution for an offense; treat someone vengefully:  
*I'll dock his pay and that will fix his wagon.*
36. **in a fix**, *Older Slang.* pregnant.

### Origin of fix



1350-1400; 1900-05 for def 29; 1935-40 for def 31; Middle English *fixen* (v.) < Medieval Latin *fixāre*, derivative of Latin *fixus* fixed, past participle of *figere* to fasten

### Related forms

- fixable**, adjective
- fixability**, noun
- overfix**, verb
- refix**, verb (used with object), refixed, refixing.
- unfixable**, adjective

### Synonyms

1. correct, amend. 3, 4. fasten, secure, stabilize. *Fix, establish* imply making firm or permanent. To *fix* is to fasten in position securely or to make more or less permanent against change, especially something

already existing: *to fix a bayonet on a gun; fix a principle in one's mind.* To establish is to make firm or permanent something (usually newly)

### Usage note

**Fix** meaning "to repair" appears to have been used first in America, but it is long established and has been used in England since the early 19th century: *The engineer quickly fixed the faulty valve.* The verb use is fully standard in all varieties of speech and writing, and objections to it on the grounds of style merely reflect personal prejudice, not the practice of

Dictionary.com Unabridged  
Based on the Random House Dictionary, © Random House, Inc., 2016.  
[Cite This Source](#)

### Examples from the Web for fix

#### Contemporary Examples

Because they created this crisis and now seem unable to *fix* it.



[Our Pathetic Congress](#)  
John Avlon  
December 29, 2012

CinemaSins, the film criticism/comedy YouTube channel of Jeremy Scott and Chris Atkinson, seems poised to *fix* all that.



[The Witty Genius of YouTube's CinemaSins: Everything Wrong with Your Favorite Movie](#)  
Rich Goldstein  
April 2, 2014

The House and Senate write up the *fix* the White House wants, but they attach it to something Obama hates.



[The GOP Could Make Obama Kill Obamacare](#)  
Michael Tomasky  
November 9, 2014

### British Dictionary definitions for fix

## fix

/fiks/

verb (**mainly transitive**)

1. (**also intransitive**) to make or become firm, stable, or secure
2. to attach or place permanently: *fix the mirror to the wall*
3. (**often foll by up**) to settle definitely; decide: *let us fix a date*

Collins English Dictionary - Complete & Unabridged 2012 Digital Edition  
© William Collins Sons & Co. Ltd. 1979, 1986 © HarperCollins  
Publishers 1998, 2000, 2003, 2005, 2006, 2007, 2009, 2012  
[Cite This Source](#)

### Word Origin and History for fix

v.  
late 14c., "set (one's eyes or mind) on something," probably from Old French *\*fixer*, from *fixe* "fixed," from Latin *fixus* "fixed, fast, immovable,

established, settled," past participle of *figere* "to fix, fasten," from PIE root *\*dhigw-* "to stick, to fix."

Sense of "fasten, attach" is c.1400; that of "settle, assign" is pre-1500 and evolved into "adjust, arrange" (1660s), then "repair" (1737). Sense of "tamper with" (a fight, a jury, etc.) is 1790. As euphemism for "castrate a pet" it dates from 1930. Related: *Fixed*; *fixedly* (1590s); *fixing*.

*n.*

"position from which it is difficult to move," 1809, American English, from *fix* (v.). Meaning "dose of narcotic" is from 1934, shortened from *fix-up* (1867, originally in reference to liquor).

Online Etymology Dictionary, © 2010 Douglas Harper  
[Cite This Source](#)

## fix in Science

**fix**  (fiks)

1. To convert inorganic carbon or nitrogen into stable, organic compounds that can be assimilated into organisms. Photosynthetic organisms such as green plants fix carbon in carbohydrates as food; certain bacteria fix nitrogen as ammonia that can be absorbed directly or through nitrification by plant roots. See more at [carbon fixation](#), nitrogen fixation.
2. To convert a substance, especially a gas, into solid or liquid form by chemical reactions.
3. To kill and preserve a tissue specimen rapidly to retain as nearly as possible the characteristics it had in the living body.

The American Heritage® Science Dictionary  
Copyright © 2007. Published by Houghton Mifflin. All rights reserved.  
[Cite This Source](#)

## Slang definitions & phrases for fix

**fix**

**noun**

1. A fight, game, etc., of which the winner has been fraudulently predetermined : *The World Series that year was a blatant fix (1890s+)*
2. (also fix-up) A dose of a narcotic, esp an injection of heroin; **blast**: *afixto calm her jittery nerves (1930s+ Narcotics)*

The Dictionary of American Slang, Fourth Edition by Barbara Ann Kipfer, PhD. and Robert L. Chapman, Ph.D.  
Copyright (C) 2007 by HarperCollins Publishers.  
[Cite This Source](#)

## fix in Technology

1. Federal Information Exchange.
2. Financial Information eXchange.  
(2001-05-14)

1. The [fixed point combinator](#). Called *Y* in combinatory logic. Fix is a [higher-order function](#) which returns a fixed point of its argument (which is a function).  
$$\text{fix} :: (a \rightarrow a) \rightarrow a \quad \text{fix } f = f (\text{fix } f)$$
  
Which satisfies the equation  
$$\text{fix } f = x \text{ such that } f\ x = x.$$
  
Somewhat surprisingly, fix can be defined as the non-recursive [lambda abstraction](#) :

$\text{fix} = \lambda h. (\lambda x. h (x x)) (\lambda x. h (x x))$   
 Since this involves self-application, it has an infinite type. A function defined by  
 $f x1 \dots xN = E$   
 can be expressed as  
 $f = \text{fix} (\lambda f. \lambda x1 \dots \lambda xN. E) = (\lambda f. \lambda x1 \dots \lambda xN. E) (\text{fix} (\lambda f. \lambda x1 \dots \lambda xN. E))$   
 $= \text{let } f = (\text{fix} (\lambda f. \lambda x1 \dots \lambda xN. E)) \text{ in } \lambda x1 \dots \lambda xN. E$   
 If  $f$  does not occur free in  $E$  (i.e. it is not recursive ) then this reduces to simply  
 $f = \lambda x1 \dots \lambda xN. E$   
 In the case where  $N = 0$  and  $f$  is free in  $E$ , this defines an infinite data object, e.g.  
 $\text{ones} = \text{fix} (\lambda \text{ones}. 1 : \text{ones}) = (\lambda \text{ones}. 1 : \text{ones}) (\text{fix} (\lambda \text{ones}. 1 : \text{ones}))$   
 $= 1 : (\text{fix} (\lambda \text{ones}. 1 : \text{ones})) = 1 : 1 : \dots$   
 Fix  $f$  is also sometimes written as  $\mu f$  where  $\mu$  is the Greek letter or alternatively, if  $f = \lambda x. E$ , written as  $\mu x. E$ .  
 Compare quine.  
 [Jargon File ]  
 (1995-04-13)  
 2. [bug fix](#).  
 (1998-06-25)  
 The Free On-line Dictionary of Computing, © Denis Howe 2010 <http://foldoc.org>  
[Cite This Source](#)

## Related Abbreviations for fix

### FIX

Federal Internet Exchange  
 The American Heritage® Abbreviations Dictionary, Third Edition  
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## Idioms and Phrases with fix

### fix

[fix someone's wagon](#)

[fix up](#)

also see:

[get a fix](#)  
[get a fix on](#)

[if it ain't broke don't fix it](#)  
[in a fix](#)

The American Heritage® Idioms Dictionary  
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Application of: Rugged & Dapper LLC
Serial No.: 86/534,651
Filed: February 13, 2015
Mark: RUGGED & DAPPER
Law Office: 104
Examining Attorney: Keri H. Cantone

**REQUEST FOR REMAND FOR INCLUSION OF ADDITIONAL EVIDENCE**

To the Trademark Trial and Appeal Board:

Pursuant to 37 CFR §2.142(d) and TMBP § 1207.02, Applicant respectfully requests that the Board grant the introduction of additional evidence and restore jurisdiction of the above-referenced application to the Examining Attorney. Applicant seeks to introduce evidence consisting of a letter from Coty Germany GmbH, owner of the cited mark RUGGED Registration No. 3903332, consenting to the Applicant's registration of RUGGED & DAPPER Application Serial No. 86534651. Letter attached as **Exhibit A**. This request, if granted, may obviate the Examining Attorney's refusal to register the above-referenced application and render the Appeal in this matter moot, thereby conserving the resources of the Trademark Trial and Appeal Board. Further, this evidence was not previously available as the parties signed the consent on April 21, 2016. It is believed that these reasons constitute good cause for this Request.

Further, Applicant seeks to introduce evidence consisting of print-outs of third-party RUGGED and RUGGED-based marks in connection with various toiletries, including soaps, lotions, and various hair products, attached as **Exhibit B**. This evidence highlights the crowded field of RUGGED-based marks for toiletries regarding the second cited mark RUGGED FIX Registration No. 4103613 owned by Wella GmbH, and Applicant respectfully submits that this constitutes good cause.

Applicant therefore requests that the Board remand the above-referenced application to the Examining Attorney for consideration of the Amendment and that the additional evidence may be made of record, and to stay this Appeal pending a decision by the Examining Attorney.

Respectfully submitted,

Dated: April 22, 2016

/Christine B. Redfield/  
Christine B. Redfield, Esq.  
Kelly K. Yang, Esq.  
FENWICK & WEST LLP  
801 California Street  
Mountain View, CA 94041  
(650) 988-8500

Attorney for Applicant



## **EXHIBIT A**

## LETTER OF CONSENT

This letter constitutes Coty Germany GmbH's ("Coty") consent to Rugged & Dapper LLC's ("Rugged & Dapper") registration of the mark RUGGED & DAPPER U.S. Application Serial No. 86534651 (the "Rugged & Dapper Application"). This letter further constitutes Rugged & Dapper's consent to Coty's registration of the mark RUGGED U.S. Application Serial No. 86903756 (the "Coty Application").

Coty is the owner of RUGGED U.S. Registration No. 3903332 for "Soaps, perfumery; essential oils; cosmetics; cosmetic hair lotions" (the "Coty Registration"). Coty is also the owner of the Coty Application for the same goods.

The U.S. Patent and Trademark Office has cited the Coty Registration against the Rugged & Dapper Application. Coty hereby consents to Rugged & Dapper's registration of RUGGED & DAPPER U.S. Application Serial No. 86534651 for "Men's Skincare, Grooming and Beauty products, namely, facial moisturizers, cleansers, oils for the face and hair, hand cream."

The U.S. Patent and Trademark Office has cited the Rugged & Dapper Application against the Coty Application. Rugged & Dapper consents to Coty's registration of RUGGED for "Soaps, perfumery; essential oils; cosmetics; cosmetic hair lotions".

This mutual letter of consent is given because the marks and their use with respect to the identified goods and the distribution of the RUGGED & DAPPER products on amazon.com and expected distribution through a website and in select boutiques are sufficiently different to avoid a likelihood of confusion among the relevant purchasing public.

This mutual letter of consent may be executed in any number of counterparts, each of which shall constitute an original and all of which together shall constitute one and the same instrument.

**COTY GERMANY GMBH**

  
Name: Elishera Jasie

Title: procurist

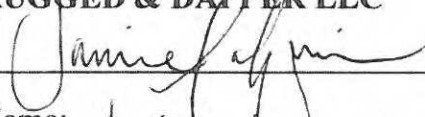
Date: 4/21/16

  
Joseph J. Conklin

Procurist

4/21/16

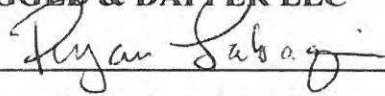
**RUGGED & DAPPER LLC**

  
Name: Janine Labaqui

Title: Co-Founder

Date: 4/21/16

**RUGGED & DAPPER LLC**

  
Name: RYAN LABAQUI

Title: CO-FOUNDER

Date: 4/21/2016

## **EXHIBIT B**



Shop

You are here: [Home](#) / [Shop](#) / [Mr Rugged Beard Balm Conditioner](#)

## Mr Rugged Beard Balm Conditioner

Sale!

~~\$39.99~~ • \$19.95

[Buy Now](#)

Description

### Product Description

- Minimizes beard irritation and itchiness and nourishes beard hair follicles.
- Softens the beards making fly away beard hair easy to shape and style into a neat healthy appearance.
- Improves beard's health and safeguards your beard hair from the elements. Nourishes beard hair follicles with the following super all natural ingredients – Argan oil, Jojoba seed oil, Olive Oil, Soybean Oil, Beeswax, Wheat Germ Oil, Pumpkin Seed Oil, and Cedar Wood Essential Oils.
- Not recommended for those who don't love beard balms that smell great! Makes kissing more enjoyable for your partner. Each Mr Rugged Bold Beard Balm is hand made with love.
- Comes with a 100% money-back guarantee. Click the Orange button to Order Now.

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## PRODUCT CATEGORIES

LOTION WITH  
DESCRIPTIONS

NATURAL SKIN CARE / HAND AND BODY LOTION

## Rugged For Men Natural Lotion

**\$1.99-\$9.99**

Earn up to 10 Points.

Rugged Natural Lotion

Lotion Size

Choose an option ▾

ADD TO CART

-

1

+

SKU: LTRM



## DESCRIPTION

## ADDITIONAL INFORMATION

## REVIEWS (0)

### Rugged for Men

Van Yulay has blended the perfect amount of musky fragrances with notes of citrus and warm vanilla. A modern, classy, sexy, complex blend of the following fragrance notes: Bergamot, Lemon, Silver Fir, and Geranium; all sitting on intoxicating notes of Woods, Leather, and Musk. A man wearing this is sure to get attention! This fragrance resembles "Black" cologne.

### Natural Hand and Body Lotion

Natural Lotion penetrates deep into the skin, leaving your skin soft and supple. Never again will you have dry, cracked hands. Enjoy the benefits of Emu Oil and Shea Butter in this luxurious lotion. Our top-quality product does not contain any Mineral Oil or harmful chemicals. Perfect for all over skin care. Van Yulay Natural Lotion contains large amounts of natural ingredients, so that you feel the difference after just one use. Most lotion on the market is made with mineral oil, which just sits on the skin. Can you read all of the ingredients in your lotion that you are using? Other lotions on the market are made with harsh chemicals, which make your skin like sand paper. Van Yulay only uses natural ingredients to soothe your skin. Emu Oil is transdermal, which means it soaks right into the skin. Emu Oil is loaded with essential fatty acids and combined with rich emollients, which are necessary nutrients for re-hydrating dry, damaged skin. This formula has been infused with quality botanical extracts, nourishing oils & vitamins. Exceptional for very dry or over-exposed areas. Van Yulay makes a non-greasy lotion that has a silkiness you will love. With nature's wisdom you will get the comfort you deserve.

### Ingredients

Herbal Water, Aloe Vera, Emu Oil, and Stearic Acid, Emulsifying Wax, Shea Butter, Glycerin, Avocado-Grapeseed-Prilla-Jobba-Olive Oils, Liquid Silk, Rosemary, Tea Tree, Vitamin E & C, Ylang-Ylang, GSE, Fragrance, and Germaben II

### Product Features



- Promotes Healthy Skin
- Mineral Oil-Free
- Hydrates Dry Skin
- Absorbs Quickly

*Van Yulay makes the best lotion you've ever tried or your money back!*

## RELATED PRODUCTS



Citrus Blast Natural Lotion

~~\$1.99~~—\$9.99

[SELECT OPTIONS](#)



Lilac Natural Lotion

~~\$1.99~~—\$9.99

[SELECT OPTIONS](#)



Almond Zing Natural Lotion

~~\$1.99~~—\$9.99

[SELECT OPTIONS](#)



Orange Satsuma Natural Lotion

~~\$1.99~~—\$9.99

[SELECT OPTIONS](#)

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**ROCKET PURE**  
NATURAL BODY CARE FOR ATHLETES

I Want A Coupon  
For 10% Off 1 Product,  
15% Off 2 Or More

**Hell Yeah!**

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## Rugged Rescue Natural Skin Balm



\$13.99

Rocket Pure Natural Rugged Rescue Skin Balm

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### PRODUCT DESCRIPTION

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0

- Natural Skin Balm for Athletes. Perfect for Dry, Chapped, Cracked, Damaged Skin From Exposure to the Elements, Sun and Wind. Ideal for Skiers and Snowboarders. Rugged Rescue Balm: Moisturizes All Your Rugged Parts. A Little Goes a Long Way!
- Ideal for Athletes Whose Skin Has Been Damaged By the Elements, Sun, Wind, Snow; Perfect for Rock Climbers, Mountaineers, Skiers, Snowboarders, Runners, Cyclists, Surfers, Kayakers.
- Rugged Rescue Balm is an Herbal Blend That Soothes, Repairs and Moisturizes Dry, Rough and Cracked Skin.
- Made in the U.S. of Natural Ingredients, No Harsh Chemicals, Paraben Free. Made of Tea Tree Oil, Almond Oil, Shea Butter and Beeswax.
- Rocket Pure Guarantee: 100% Satisfaction, or 100% Refund. We Are A Small Family Company With Customer Service As Our Top Priority. Email us directly from [our contact page](#) and we promise to resolve any issue you may have or answer any questions about the product.

#### CUSTOMER ASSISTANCE

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#### BLOGS

Winter Cracking You Up – In a bad way?  
Rocket Pure Sponsoring Shedhorn Ski Mountaineering Race  
Rocket Pure Adds Foot and Shoe Deodorizing Powders to Line of Natural Body Care Products  
Natural Anti-Chafe Balm Stick Joins Rocket Pure's List of Products for Athletes  
Rocket Pure Releases New Natural Sunscreen For Athletes

#### LATEST TWEETS

Love the 1st place finish, 5th overall!!  
[twitter.com/mariadalzotRD/stat...](https://twitter.com/mariadalzotRD/status/691111111111111111)

Check out @mariadalzotRD recap of her 1st place finish women's and 5th overall at the Yakima Skyline Rim 25k  
[mariadalzot.blogspot.com/2016/...](http://mariadalzot.blogspot.com/2016/...)

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For 10% Off 1 Product,  
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## Rugged Oak Lotion

\$ 12<sup>00</sup>

Quantity

1



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8 fl oz

Silky and smooth, our lotions are made to be light and non-greasy. Perfect for everyday use! Made with plant based natural ingredients.

Rugged Oak: For the woody outdoorsman, this soft musk paired with a green earthy scent will remind you of a walk in the woods.

Ingredients:

- Aqua (water) - the perfect base to determine thickness
- Vegetable Glycerine - Softens the skin
- Vitamin E - Antioxidants to aid in cell regeneration as well as a natural preservative
- Aloe Vera - Moisturizes and contains antioxidants that can help in skin hydration
- Grape Seed Oil - Contains antioxidants and anti-inflammatory properties
- Organic Jajoba Oil - Natural moisturizer that helps relieve tight, flaky and itchy skin
- Shea Butter - Natural moisturizer and aids in skin repair of problem areas
- Sweet Almond Butter - Moisturizes as it forms a protective layer on the skin
- Coconut Butter - Penetrates deep layers for soft and supple skin
- Fragrance - Free of phthalates

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## Customer Reviews



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# SALUS NATURAL BODY CARE

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## Shaving Cream Soap - Rugged



Extra Foamy!

**\$18.00**

Stock Status: In Stock

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[Description](#) [How to Use](#) [Ingredients](#)

Salus Shaving Cream Soap is handcrafted with premium ingredients including shea butter, coconut oil, and vegetable glycerin. Our natural formula creates a rich, creamy lather to help protect your skin for a smooth, soft, comfortable shave. For the ultimate wet shaving experience, follow with Salus Cooling Aftershave Balm to nourish and cool your skin.

### Features

- Smells like Lime and Patchouli  
No need for a separate shaving soap mug!  
Our Shaving Cream Soap is built into the wide mouth container, all you need is a great quality shaving brush!  
Brush sold separately.  
Size: 6oz

Average Customer Review: ★★★★★ 5 of 5 Total Reviews: 1 [Write a review.](#)

### Accessories for this product...

Shaving Brush

**\$22.00**Add ☐

0 of 0 people found the following review helpful:

★★★★★ Oh, wow, patchouli!

Reviewer: CSU Dad from Lyons, CO United States

I've been using this soap for almost a year. Never thought I'd love patchouli, but it's great with lime. Soap works into a good lather that softens the whiskers, stays moist, and doesn't irritate skin that's just been scraped with a razor. That makes a winner for me.

June 8, 2015

Was this review helpful to you? **YES** **NO**

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Shave Soap 5.5oz Tin - Rugged Riley Men's

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**More Views****Shave Soap 5.5oz Tin - Rugged Riley Men's**

All-Natural Personal Care and Grooming Products for Men

\*Soap Scent

-- Please Select -- 

\* Required Fields

**\$10.95**Qty:  [ADD TO CART](#)**Details**

Packed with ingredients that help prevent razor-burn and irritation, this all-natural shaving soap replenishes parched skin. Rugged Riley Shave Soap moisturizes skin and produces a rich lather that makes it easier to remove body hair. Don't worry about clogged pores or sink residue, because the only thing this lightweight formula leaves behind is stubble-free skin!

We offer our shave soaps in the following scents:

**Fire Spice**

Fire Spice brings warmth and revitalization to your daily regimen.

**Ingredients:** Coconut Oil, Palm Kernel Oil, Castor Oil, Shea Butter, Blend of Bay Rum, Cinnamon and Sweet Orange Essential Oils.

**Metallic Mint**

Metallic Mint is a cool and refreshing blend that helps awaken the senses.

**Ingredients:** Coconut Oil, Palm Kernel Oil, Castor Oil, Shea Butter, Blend of Tea Tree and Spearmint Essential Oils.

**Rustic Woods****Rustic Woods**

Rustic Woods brings the crisp and fresh aromas of the outdoors to your personal care routine.

**Ingredients:** Coconut Oil, Palm Kernel Oil, Castor Oil, Shea Butter, Blend of Citronella, Fir Needle, Lemon and Tea Tree Essential Oils.

**How to use:** Wet bar to create lather. Apply to desired areas. Shave as usual. Rinse well after use.

For external use only. Discontinue use if irritation occurs.

Be the first to review this product

**Product Tags**

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## RUGGED RESTORATION COMPANY

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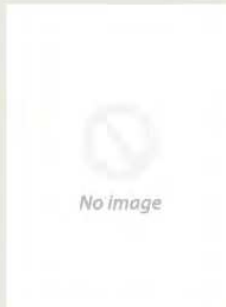
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ORGANIC, NATURAL, HANDMADE

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## RUGGED Men's Hard Lotion **\$3.00**

FINALLY!! An amazing hard lotion for MEN!

Handmade hard lotion. Carmie's Creations lotions are handcrafted with the only the finest organic/all natural ingredients and 100% pure, therapeutic grade A, energy infused essential oils from True Source Essential Oils.

A little of this lotion goes a LONG way and will last quite a long time. Your skin will be exfoliated, feel smooth, healthy & ultra moisturized without loading your body full of harmful ingredients. After you try this, you'll never go back to another lotion again!

Add To Cart

Made with Organic/All Natural: Beeswax, Shea butter, Cocoa butter, coconut oil, Vitamin E oil & a blend of 100% pure, therapeutic grade A, energy infused essential oils from True Source Essential Oils. Ultra moisturizing with a mesmerizing "Rugged" scent that the ladies are sure to LOVE!

If you are allergic to any of the ingredients listed, you may have an allergic reaction to our products. **DO NOT USE THIS PRODUCT IF YOU ARE ALLERGIC TO ANY INGREDIENTS LISTED ABOVE.** Not intended for human consumption or internal use.

\*\*\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease\*\*\*



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# LAMBERT'S LUSCIOUS

Est. 2013

## 'Rugged' Hair & Beard Balm



**\$30.00**

Lambert's Luscious Hair and Beard Balm offers premium hold for your hair and beard, plus conditioning and cleansing.

'Rugged' is the fresh forest scent of pine and cedarwood.

**Beeswax and Shea Butter** give premium hold.

**Four kinds of oils** including Vitamin E and Jojoba penetrate deep into the hair, softening and moisturising, making your hair and beard manageable and bringing out its natural colour.

**Essential oils** cleanse the hair.

Take control of those manes on your face and your head!

[Hair & Beard Balm](#)  
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### Add gift wrapping to your order



Your products packed securely in wonderful-smelling natural wood wool in a Lambert's Luscious box, or brown paper packaging tied up with string. One of our favourite things!

\$2.50

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'Rugged' Beard Oil  
\$25.00

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\$20.00

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Rimu Beard Comb  
\$20.00

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## RUGGED OUTDOORS BEARD OIL

[★★★★★ 3 Reviews](#) [Ask a question](#)
**Sold Out**

You like to keep it au naturel – just short of stripping your clothes and joining the reservation wolf pack, of course. While your appearance says rough, tough, mcgruff, you want a more subtle scent to leave behind. That's why the Rugged Outdoors is your beard oil of choice.

Blended with 100% natural oils and seductive earthy scents such as oakmoss, Rugged Outdoors is the best oil for our outdoorsy, bearded brethren.

### What is Beard Oil?

- Beard oil moisturizes facial hair and the skin underneath your beard. Beard oil hydrates the skin and helps softens beard hair.

### What are the benefits?

- Beardsy Beard Oil stops beard itch, stops beard-druff, moisturizes your skin, softens your facial hair, leaves behind an intoxicating subtle scent, and is made from 100% natural ingredients.

### How to use:

- For best results, put it on after you wash your beard as your hair follicles and pores are open and can easily absorb the oil. To apply, splash a dime size amount of beard oil in your palm and massage into your skin and beard. Beard Oil can be used in conjunction with Beard Balms, used up to three times daily, and like our all natural beard balms, beard oil does not need to be rinsed out.

### Ingredients:

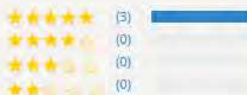
- Argan Oil
- Hemp Seed Oil
- Grape Seed Oil
- Jojoba Oil
- Vetiver
- Vitamin E
- Oakmoss
- Fragrance

Category: [beard care](#)Type: [Beard Oil](#)
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Reviews by

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Beard Oil 1oz - Rugged Riley Men's



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**More Views****Beard Oil 1oz - Rugged Riley Men's**

All-Natural Personal Care and Grooming Products for Men

\*Beard Oil Scent

-- Please Select --

\* Required Fields

**\$4.95**Qty: **ADD TO CART****Details**

Replenish dry and unruly facial hair with Rugged Riley Beard Oil. Fortified with pure essential oils and carrier oils, this oil leaves handlebars, goatees and soul patches looking and feeling soft enough to touch.

We offer our 1oz Bear Oil in an amber glass bottle with a euro dropper in the following scents:

**Fire Spice**

Fire Spice brings warmth and revitalization to your daily regimen.

**Ingredients:** Almond Oil, Jojoba Oil, Bay Rum Essential Oil, Cinnamon Essential Oil and Sweet Orange Essential Oil.

**Metallic Mint**

Metallic Mint refreshes follicles while awakening the senses.

**Ingredients:** Almond Oil, Jojoba Oil, Spearmint Essential Oil and Tea Tree Essential Oil.

**Rustic Woods**

Rustic Woods has a light and earthy aroma that brings the outdoors to your daily routine.

**Ingredients:** Almond Oil, Jojoba Oil, Citronella Essential Oil, Fir Needle Essential Oil, Lemon Essential Oil and Tea Tree Essential Oil.

**How to use:** Shake well. Apply a few drops to facial hair. Use as needed.

**For external use only. Discontinue use if irritation occurs.**

Be the first to review this product.

**Product Tags**

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Use spaces to separate tags. Use single quotes (') for phrases.

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Shave Soap 5.5oz Tin - Rugged Riley Men's







Unleash the animal inside with Rugged Monkey's line of beard care products. Every product is formulated with an air of classic sophistication that harkens to those bygone eras where men were men and grooming was a ritual and a rite of passage. Rugged Monkey wants to give your facial features the masculine edge that commands respect and gets it.

You may be a primate at heart but that's no excuse for lacking style. It's time to stop monkeying around with your grooming and join the big boys with your beard. You're ready to walk that fine line between rough and worldly with a proud mane that's never uncouth. We invite you to join us as we raise the bar on manliness with the suave simian, Rugged Monkey.

Contact us - [monkey@ruggedmonkeygrooming.com](mailto:monkey@ruggedmonkeygrooming.com)





All Natural Beard Balm and Conditioner From Rugged Monkey Grooming - Tame the Wild and Evolve Your Style | Rejuvenates Skin and Smells Fantastic with Coconut Oil and Other Organic Ingredients

\$12.57

[BUY ON AMAZON](#)



Complete Beard and Mustache Care Gift Pack with All Natural

Complete Beard and Mustache Care Gift Pack with All Natural  
Balm, Oil, and Comb From Rugged Monkey Grooming

\$29.57

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All Natural Organic Beard Oil Elixir From Rugged Monkey Grooming  
| Tame the Wild and Evolve Your Style | Convenient Pump Top

\$12.57 ~~\$12.57~~

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Beard and Moustache Comb with Green Sandalwood From Rugged  
Monkey Grooming

\$12.57

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**All Natural Organic Beard Oil Elixir From Rugged Monkey Grooming | Tame the Wild and Evolve Your Style | Convenient Pump Top** from Rugged Monkey Grooming

★★★★★ ▾ 34 customer reviews



List Price: \$19.57

Price: \$13.57

Sale: **\$12.57** ✓Prime

You Save: \$7.00 (36%)

**In Stock.** Sold by Rugged Monkey Grooming and Fulfilled by Amazon.Want it Saturday, April 23? Order within **7 hrs 57 mins** and choose **Two-Day Shipping** at checkout. [Details](#)

Ship to: Nanette Barranti - MOUNTAIN VI ▾

Qty: 1 ▾

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**Looking For A Retinol Serum That Truly Works?**

OZ Naturals Retinol Serum - Anti Wrinkle, Anti Age

★★★★★ 1,398

\$35.95 **\$24.99** ✓Prime[Ad feedback](#) ▾**About the Product**

- **SHOW YOUR BEARD THE RESPECT IT DESERVES** - Keeps the facial frizz at bay, giving your manly mane a healthy, luster and shine that will make the ladies flock instead of flee
- **THERE'S SKIN UNDER THAT BEARD. NOURISH IT!** - Coconut Oil and Vitamin E absorb deep into your skin to rejuvenate damaged cells and fight beardruff (beard dandruff). Rosemary extract provides powerful antioxidant protection to keep your skin looking young and manly
- **PUMP IT UP** - No time for tear drops here. Unique pump dispenser simply squirts the oil into the palm of your

[More ▾](#)**Frequently Bought Together**Total price: **\$39.71**[Add all three to Cart](#)[Add all three to List](#)

- ☒ **This item:** All Natural Organic Beard Oil Elixir From Rugged Monkey Grooming | Tame the Wild and Evolve Your... **\$12.57** (\$12.57 / Count)
- ☒ All Natural Beard Balm and Conditioner From Rugged Monkey Grooming - Tame the Wild and Evolve Your... **\$13.57** (\$13.57 / Count)
- ☒ Beard and Moustache Comb with Green Sandalwood From Rugged Monkey Grooming **\$13.57** (\$13.57 / Count)

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Item details

★★★★★ (26)

Shipping &amp; Policies

Made for every RUGGED man! Our men work hard, play hard, and get downright dirty. Clean up right with this bundle pack of RUGGED products in 1 of 3 incredible scents.

-Crisp, clean and refreshing - Ocean will make you feel like you've just taken a dip in the water and dried on the beach.

-Midnight is a very clean and uplifting, masculine scent that will leave your skin smelling amazing and your partner happy.

-Lightly scented with cedar fragrance to give you the feeling of walking through a tall cedar forest on a warm autumn afternoon. Very manly, but very mild.

## RUGGED Shampoo & Body Wash 4oz - Pick a Scent!

\$5.25

Ask a question

Quantity

1

Scent

Select a scent

### Overview

- Handmade item
- Made to order
- Only ships within United States.
- Feedback: 26 reviews

### Secure payments



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BackHome83

in United States



RUGGED by Back Home '...'  
\$10.50



RUGGED by Back Home '...'  
\$10.50



RUGGED Bundle Pack - O...  
\$24.00



RUGGED by Back Home '...'  
\$10.50



4oz bottle Shampoo & Body Wash

Here's the facts: Just like all the products at Back Home '83, great love and care goes into making the best product for all my customers. There were no exceptions when it came to designing RUGGED - a line of bath and body products made specially for men.

And even RUGGED men can have sensitive skin and want certain attributes to their products.

Here's a few: paraben free, hypo-allergenic (unscented), no detergents, no sodium sulfates, no alcohol, gluten free, biodegradable, no animal products or testing.

Want it gift wrapped for that special RUGGED man in your life? Just make a note when you order!

RUGGED by Back Home '83...  
\$10.50

RUGGED Manly Mini Pack...  
\$16.00



RUGGED by Back Home '83...  
\$10.00



RUGGED Bundle Pack - C...  
\$24.00

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WildRoseHerbs

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Item details

★★★★★ (8,512)

Shipping &amp; Policies

Wild Man Beard Wash - Beard Soap / Beard Grooming / Father's Day  
The Original - 60ml // 2oz  
"Feel Rugged, Look Smooth"

## OUR FORMULA

Wild Man Beard Wash is an all-natural, highly concentrated liquid soap formulated especially for the beard and face. This rosemary-rich formula gently cleanses and softens the beard, removes flaky skin and unclogs pores to promote thick and healthy beard growth. Our unique therapeutic grade essential oil blends naturally condition hair and act as an aromatherapy aid with a subtle, beard-appropriate scent.

The Original: Woodsy, herbaceous and slightly sweet, without overpowering your senses. Our signature blend features Virginian Cedarwood and cold-pressed Lime with a hint of fresh Rosemary. We finish by adding just a touch of organic Lavender essential oil, traditionally used as an aphrodisiac. You probably won't notice it, but your other half will!

Each Wild Rose product is ethically crafted from the finest natural ingredients available. We believe in full transparency and welcome all of your questions.

All Natural - GMO Free - Vegan - Cruelty Free

## Wild Man Beard Wash THE ORIGINAL Beard Soap Shampoo - 60ml // 2oz Grooming

\$11.95

[Ask a question](#)

Quantity

1

## Overview

- Handmade item
- Materials: Organic coconut oil, Organic Olive Oil, Organic Sunflower Oil, Potassium Hydroxide, Organic Aloe Leaf Juice, Organic Shea Butter, Citric Acid, Organic Rosemary Extract, Organic Cedarwood Essential Oil, Organic Lime Essential Oil, Organic Lavender Essential Oil, Organic Rosemary Essential Oil
- Ships from United States to [select countries](#).
- Feedback: [8512 reviews](#)
- Favorited by: [3359 people](#)

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WildRoseHerbs

in Grants Pass, Oregon



Wild Man Beard Oil Condi...

\$11.95



Coffee Beard Oil Condi...

\$11.95



Beard Oil Conditioner - W...

\$19.95



Wild Man Beard Oil Condi...

\$11.95

## HOW TO USE BEARD WASH

Wild Man Beard Wash is very concentrated - use just a few drops to lather up a damp beard. Larger beards may require slightly more product to get a good lather. Massage down to the base of the beard, gently scrubbing skin. Rinse well and dry thoroughly. This product can be used twice a week to every day depending on hair/skin type. A dry beard will require less washing, an oily beard will require more. Follow with Wild Man Beard Conditioner:

[www.etsy.com/listing/79196292/wild-man-beard-oil-conditioner-the](http://www.etsy.com/listing/79196292/wild-man-beard-oil-conditioner-the)

May also be used in combination with Wild Man Beard Cream:

[www.etsy.com/listing/108340178/wild-man-beard-cream-the-original-beard](http://www.etsy.com/listing/108340178/wild-man-beard-cream-the-original-beard)

All Wild Rose products are extremely concentrated. With recommended use, this bottle will last the average-sized beard 3-4 months or more. Offering pure, undiluted products not only saves you on shipping, but it also keeps excess waste and packaging out of the landfill.

Ingredients: Cocos nucifera (coconut) oil,\* Olea europaea (olive) oil,\* Helianthus annuus (sunflower) oil,\* potassium hydroxide, Aloe barbadensis leaf juice,\* citric acid, Butyrospermum parkii (shea butter),\* Rosemarinus officinalis extract,\* essential oils of Juniperus virginiana (cedarwood),\* Citrus aurantifolia (lime),\* Lavandula officinalis (lavender)\* and Rosemarinus officinalis (rosemary)\*

\*organic

Wild Man Beard Wash comes in a 2oz amber BPA-free plastic bottle with a pop-up disc cap.

For external use only. Avoid contact with eyes. Keep out of reach of children. Discontinue use if irritation occurs.

Regular user? Check out our bulk Beard Wash and save!

[www.etsy.com/listing/114766263/wild-man-beard-wash-the-original-bulk](http://www.etsy.com/listing/114766263/wild-man-beard-wash-the-original-bulk)

Also available in a 60ml // 2oz size:

[www.etsy.com/listing/114765876/wild-man-beard-wash-the-original-60ml](http://www.etsy.com/listing/114765876/wild-man-beard-wash-the-original-60ml)

Exclusive Wild Rose gift wrap is available for purchase here:

[www.etsy.com/listing/80163413/gift-wrap-for-wild-rose-herbs](http://www.etsy.com/listing/80163413/gift-wrap-for-wild-rose-herbs)

Please read Wild Rose's Shop Policies before ordering:

[www.etsy.com/shop/WildRoseHerbs/policy](http://www.etsy.com/shop/WildRoseHerbs/policy)

## INTERNATIONAL CUSTOMERS

All international orders will ship via USPS First Class Mail with insurance. Most orders arrive within two to four weeks but can take longer, especially during holidays. Cost of shipping includes insurance should your order become lost in the mail. Claims may be filed 45 days after the date of shipment. Please contact us if you do not receive your order within 45 days. Customs fees vary and are the sole responsibility of the buyer. Items



Wild Man Beard Oil Condi...  
\$12.49



Natural Cologne Oil WILD...  
\$6.99



Beard Wash Soap Wild M...  
\$19.95



Beard Wash Soap Wild M...  
\$11.95

returned for non-payment or customs fees will be refunded less the cost of shipping and fees. PLEASE NOTE: We cannot mark international items as "gifts" or alter the cost of goods!

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### Meet the owner of WildRoseHerbs

[Learn more about the shop and process](#)



Ash

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Rugged Soap for Him by Rinse Bath & Body

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## Rugged Soap

Part Number: 10RUG

★★★★★

0

Review(s)

Price

Price: **\$6.95**

Availability: In Stock

Quantity

1

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### Description

**Rugged.** A clean fresh scent that isn't delicate at all blended with activated charcoal for a bit of manly grit. Made for him, but great for her too.

Great as a hand & all over body soap.

Contains a saponified blend of Shea & Cocoa Butters, Olive, Refined Sweet Almond, High Oleic Sunflower, Coconut & Palm Kernel Oils along with Activated Charcoal & Fragrance Oils.

We make our soaps from scratch the same way grandma did (with the exception of digital scales & refined ingredients) & each ingredient in our bars has a purpose. Our soaps lather well (really because we're lather kinda people) & will clean your skin without leaving you with that dry, tight, alligator skin feeling. Because our soaps are made the old fashioned way, each bar retains the glycerin that is naturally produced in the soap making process.

98% natural, gluten free, vegan friendly



## RuggedGrooming

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Item details

★★★★★ (16)

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Need a gift for the rugged man in your life? The Rugged Grooming Gift Pack includes three great products, in the scents of your choice:

50ml Salty Sea Dog Salt Spray

50ml Beard Oil - scent of your choice

50g Face &amp; Beard Balm - scent of your choice

Rugged Grooming's products use natural ingredient, such as coconut oil and sweet almond oil, which are chosen based on their natural and organic beneficial properties, to leave your beard and hair soft, shiny and full. We combine these with essential oils to create great smells and scents.

Like the look of Rugged Grooming? Like us on Facebook to stay up to date with the latest information: <https://www.facebook.com/RuggedGrooming>

Possible Scents:

Brown Bear - Cedarwood - Tea Tree - Cinnamon

### Rugged Grooming Gift Pack - Beard Oil, Beard Balm, Salt Spray - All-natural; awesome smelling

\$27.99

[Ask a question](#)

Quantity

1

Scent

[Select a scent](#)

## Overview

- Handmade item
- Materials: Sweet Almond Oil, Essential Oils, Sea Salt, Shea Butter, Cedarwood, Pine, Tea Tree
- Only ships within United Kingdom.
- Feedback: [16 reviews](#)
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## RuggedGrooming

in Haywards Heath, United Kingdom



Billy Goat Beard Oil - Rug...

\$8.84



Brown Bear Beard Oil - R...

\$8.84



Honey Badger Face &amp; Be...

\$11.05



Wolf Man Body Scrub - S...

\$13.26





Brown Bear - Cedarwood; Lemongrass; Lemongrass

Billy Goat - Bay; Pine; Lemongrass; Orange

Honey Badger - Cedarwood; Sandalwood; Bay; Honey



Salty Sea Dog Salt Spray  
\$13.26



Brown Bear Face & Beard...  
\$11.05



Bald Eagle Shaving Cream  
\$13.26



Billy Goat Face & Beard B...  
\$11.05

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## Mr. Rugged Bold Beard Lotion

Sale!

~~\$39.99~~ • \$19.95

[Buy Now](#)

### Description

#### Product Description

- **WIN THE BATTLE AGAINST SPLIT ENDS** Don't let breakage undermine the ruggedness of your beard! Wheat amino acids in the beard lotion help to mend split ends and reinforce growth to reduce the risk of breakage
- **GET BEARD GROWTH UNDER CONTROL** Conditioning Pro Vitamin B5 helps to neutralize fringe to make the bushiest and fullest of beards easier to manage. Proteins that help you nurture and grow the most majestic beard possible.
- **A SHIELD FOR YOUR BEARD** Silicones provide heat protection without leaving the hair looking greasy or weighing it down the way ordinary beard oil can
- **EVERY MAN'S GROOMING SOLUTION** This beard conditioner is safe for color-treated, straightened and otherwise chemically treated growth, so every man can benefit from it
- **SPARE YOUR HAIR & SKIN** Mr. Rugged never adds parabens or sodium chloride to our beard lotion conditioner, making it safe for your beard and gentle to your complexion





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## Rugged Oak Lotion

\$ 12<sup>00</sup>

Quantity

1

Add to Cart

8 fl oz

Silky and smooth, our lotions are made to be light and non-greasy. Perfect for everyday use! Made with plant based natural ingredients.

Rugged Oak: For the woody outdoorsman, this soft musk paired with a green earthy scent will remind you of a walk in the woods.

Ingredients:

- Aqua (water) - the perfect base to determine thickness
- Vegetable Glycerine - Softens the skin
- Vitamin E - Antioxidants to aid in cell regeneration as well as a natural preservative
- Aloe Vera - Moisturizes and contains antioxidants that can help in skin hydration
- Grape Seed Oil - Contains antioxidants and anti-inflammatory properties
- Organic Jajoba Oil - Natural moisturizer that helps relieve tight, flaky and itchy skin
- Shea Butter - Natural moisturizer and aids in skin repair of problem areas
- Sweet Almond Butter - Moisturizes as it forms a protective layer on the skin
- Coconut Butter - Penetrates deep layers for soft and supple skin
- Fragrance - Free of phthalates

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